



Protect. Heal. Care.

2024

COMMUNITY
IMPACT
REPORT



Willow Tree
Cornerstone Child Advocacy Center

About Willow Tree

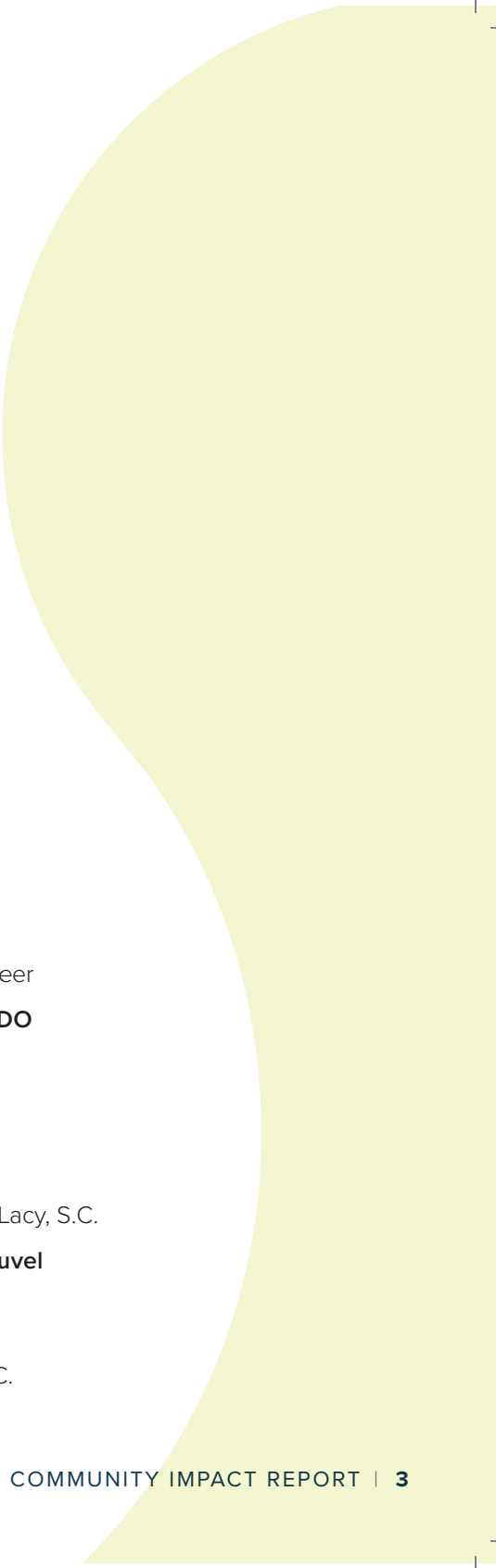
Willow Tree Cornerstone Child Advocacy Center provides services to children who are suspected victims of abuse, neglect, or other maltreatment.

Our safe, child-friendly facility offers a place where children and their families can come to talk and begin their recovery.

The center brings together a team of specially trained professionals who investigate suspected cases of child abuse, provide advocacy, and ongoing support services to children and their families.

Services include: Advocacy Services, Forensic Interviews, Medical Evaluations, Prevention Education, and Therapy





MULTIDISCIPLINARY TEAM

Ashwaubenon Public Safety	Golden House
Brown County Corporation Counsel	Green Bay Police Department
Brown County District Attorney's Office	Hobart-Lawrence Police Department
Brown County Human Services	Oneida Nation Indian Child Welfare
Brown County Sheriff's Department	Oneida Police Department
Children's Wisconsin	Pulaski Police Department
De Pere Police Department	St. Vincent Hospital
Family Services of Northeast Wisconsin	SANE (Sexual Assault Nurse Examiners)
Federal Bureau of Investigation (FBI)	Wrightstown Police Department

WILLOW TREE ADVISORY BOARD

Erin Enright, Chair
Community Volunteer

Amanda Auricchio
Community Volunteer

Laura Hacker Dorsch
NMP Capital

Kristin Harty
Community Volunteer

Dr. Sherri Hoyman, MD
Bellin Health

Chad Jeskewitz
Spotter, Inc.

Christy Policy
Community Volunteer

Dr. Angie Qualio, DO
Bellin Health

Stacy Stecker
Associated Bank

Anthony Steffek
Renning, Lewis, & Lacy, S.C.

Travis Vanden Heuvel
Renegade Plastics

Ann Weiss
Kimps & Weiss, S.C.



YOUR GIFT GAVE **SOPHIA*** BACK HER VOICE

For six years, Sophia lived two lives. In one, she was a quiet little girl who loved drawing butterflies and reading stories about brave princesses. In the other, she carried a secret that made her feel smaller each passing day.

What began as extra treats and movie nights with her step-grandfather turned dark. “This is our special game,” he’d say, “and if you tell anyone, they’ll be angry.” His threats kept her trapped in silence.

Sophia tried to speak up twice – to her classmate, then to an aunt. Both times, she was dismissed. These rejections pushed her deeper into isolation.

But because of your support, Willow Tree was ready when Sophia needed us most.

When her mother noticed a troubling social media post and gently asked, “Did something happen to you?” Sophia’s years of silence finally broke. And because of donors like you, there was a safe place waiting.

- **Your gifts** provided warm, welcoming rooms where Sophia shared her story and was believed.
- **Your support** funded trained professionals who listened, supported, and began Sophia’s healing process.
- **Your generosity** ensured counseling was available to help Sophia recover from six years of wounds.

Thanks to you, Sophia’s family received the support they desperately needed. Her abuser was held accountable, offering a glimmer of hope during their darkest time.

Today, Sophia is drawing butterflies again. She’s discovering that brave princesses often begin as frightened little girls who find their courage through the help of caring people – people like you.

Your support didn’t just fund a program; it gave a little girl permission to speak her truth.

Thank you for being there when children like Sophia need you most.

** Inspired by true events. Names and identifying details have been changed to respect the privacy of those involved.*



Scan to make
an impact

WILLOW TREE **IMPACT** STATS

Because of **YOU** lives are saved, families are strengthened, victims are beginning to heal, and children are growing up safer & healthier.



10

YEARS OLD,
the age seen most
among children in
2024



OVER
11,000

INDIVIDUALS
were educated on how
to prevent child abuse



41%

**OF CHILDREN
SERVED**

are due to allegations of
sexual abuse



384

**FORENSIC
INTERVIEWS**

were provided in a safe
and comfortable space to
minimize trauma during an
investigation



NEARLY
5,000

REPORTS
of suspected child
abuse are made in
Brown County each
year



46%

OF CHILDREN SEEN
at Willow Tree were harmed
by their own parent or
guardian



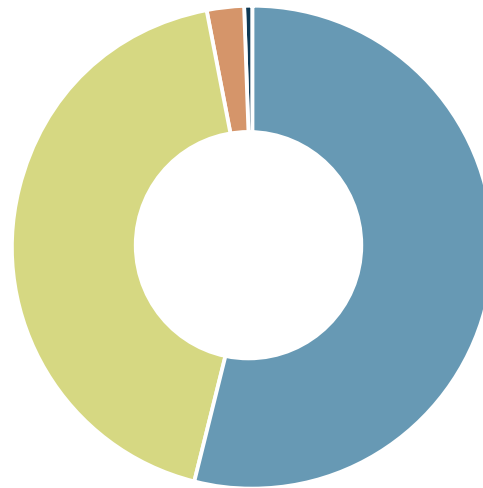
107

CHILDREN
received age-
appropriate, trauma-
informed therapy to
support their healing
and recovery

PRESENTING ISSUES

Sexual Abuse:	213
Physical Abuse:	169
Witness to a Crime:	59
Neglect:	28
Drug Endangerment:	48
Other:	8

WILLOW TREE **FINANCIAL** SNAPSHOT:

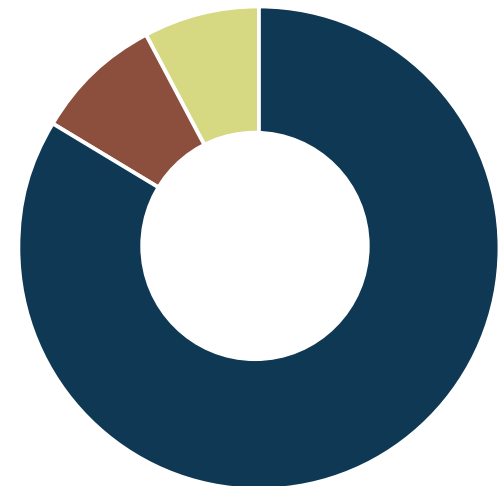


REVENUE SOURCES:

54%	Contributions
43%	Grant Funding
2%	Contracts
1%	Other

USE OF FUNDS:

84%	Funds Our Services: - Child Forensic Interviews - Medical Evaluations - Advocacy & Counseling - Prevention Education
8%	Administration
8%	Fundraising



THANK YOU TO OUR GENEROUS WILLOW TREE SUPPORTERS

\$50,000 +

Cornerstone Foundation of
Northeast WI

\$25,000-\$49,000

Jack & Tricia Futcher

\$10,000- \$24,999

Barb's Centre for Dance, Inc.
Bob & Carol Gafvert
Green Bay Packers
Schneider Foundation

\$5,000-\$9,999

Amerhart Foundation
Anonymous
Associated Bank
Amanda & Gaetano Auricchio
George Kress Foundation
Kristin & Steve Harty
Miriam & Jim Mulva
Other Guys Law Enforcement
Motorcycle Club
Bill & Annie Vander Perren
Jim & Sharon Walters Charitable
Family Fund

\$2,500-\$4,999

Anonymous
Aon Risk Solutions
BayCare Clinic Foundation
Kevin Blaney
Tim & Cathie Day Family Fund
Erin & Will Enright
Brian Hartinger
Cindy & Rick Johnson Fund the
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John & Engrid Meng, Inc
Donald & Darlene Long Family
Foundation
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Nicolet National Bank
Packer Fastener & Supply, Inc
Christy & Ed Policy
Angie & Aaron Qualio
Renning, Lewis & Lacy
Robinson, Inc.

\$1,000- \$2,499

Paula & John Allen
Anonymous (2)
Jill & Keith Bassett
Bellin Health System
Michael Burg
Mark & Nancy Duppler
Engage Orthodontics
Gary & Sherry Fairchild
Festival Foods, Inc.

Robert & Erika Fleming
Green Bay Area Exchange Club
Michael & Leanne Haddad
Sheri & Mark Hank
Hilliard Family Foundation
Hinkfuss, Sickel, Petitjean &
Wieting

Don & Lori Jolly
Cindy & Steven King
Timothy & Lori Kneeland
Lindsey & John Kuhn
Charlie & Janet Lieb
McDonald Companies
Jennifer & Mark Moran
Angelo & Jen Ninivaggi
Tom & Sue Olmsted
Tom & Joan Olson
Orthopedic & Sports Medicine
Specialists of Green Bay
Stephen & Julie Pasowicz
Mark & Mary Peterson
Mark & Sue Porath
The Tyler & Stephanie Qualio
Charitable Fund
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Matt & Holly Rossetti
Caleb Saunders
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Kenneth & Virginia Trudell
Kaari Truttmann
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Wisconsin Public Service
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Jim & Kathy Wochinske

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Brad Burmeister
Michael Charles
Daanen & Janssen, Inc.
Detrie Builders, Inc.
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Cory & Leslie Vogel
John & Lynn Wagner
Jennifer & Jason Wahlers
Chad & Heather Warpinski
David & Sue White

\$250-\$499

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Hohner
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Joanne & Charlie Tilleman
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Alisa & Byron Conway
John & Liz Danner
Annie & Ben Dart
Foss Davis
Sinead Delaney
Dennis & Anne DeLoye

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Carson & Allison Diltz
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Lisa Gammeltoft
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Joe Haas
Rob Hayes
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Richard & Audrey Johnsen
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Brian & Nicole Klika
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Erica & Bryan Lambrecht
Kristin & Russel Laursen
Alex & Jessie Lawton
Beth & Greg Leemon
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Tony & Leanne Less
Bret & Joey Liebmman
Jenny & Adam Longlais
Carrie & Ben Looner
Matt & Melissa Lutsey
Sommer & Jon May
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Betty Mischler
Robyn & Paul Monger
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Jayne Morgan
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Julie Niznansky
Katy O'Neill & Jeffrey Shere
Kathy Orlowski

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Sandra & David VanDenHeuvel
Kurt Vanden Houten
Cathy Vander Zanden
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Meghan Walsh
Cindee Warren
John & Amy Weiss
Carl & Jan Welle
Shane & Megan Wheeler
Schayna Wilson
Lauren Winters
Chris Woleske

\$1-\$99

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Rhonda & Richard Chandler
Thomas & Anne Danen
Perri DeSautel
Maria Ehrenberger
Carol & Gary Fifarek
William Frailing
Heather Grasse
Stacie Gries
John & Pam Heyrman
Shelly & Todd Hribernik
Paul & Diane Martin
Deb Mauthe
Jessica Nelson
Hailee Peterson
Stephanie Rougie

Colleen Sheedy
Karen & Richard Sinette
Tia Sirmans
Dave & Cate Vander Zanden
Rhonda Ziegler
In-Kind
Anonymous
Autumn's Promise Assisted Living
Azure
Badger Wholesale
Stephanie Bartlett & Jeremy
Bierhals
Teri Bradford
Brown County Community
Women's Club
Build-A-Bear Foundation
Cocoon Brewing
Copper State Brewing Co
Elevate97
First United Presbyterian Church
Foster the Village
Grainworks Old + New
Hinterland
Sophie Hueter
Terri Huntley
Khrome Advertising Agency, LLC
Sharie Kind
Jill Kirsch
Leslie LeQua
Mackinaws Grill & Spirits
Oneida Police Department
Overland
Craig Pagel
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Plae Bistro, LLC
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Patti Sturzl-Price
Suamico United Methodist
Church
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LaNee Xiong

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