2023 Community Impact Report

Willow Tree
Cornerstone Child Advocacy Center
About Willow Tree

Willow Tree Cornerstone Child Advocacy Center provides services to children who are suspected victims of abuse, neglect, or other maltreatment.

Our safe, child-friendly facility offers a place where children and their families can come to talk and begin their recovery.

The center brings together a team of specially trained professionals who investigate suspected cases of child abuse, provide advocacy, and ongoing support services to children and their families.

Services include: Advocacy Services, Forensic Interviews, Medical Evaluations, Prevention Education, and Therapy
MULTIDISCIPLINARY TEAM

Ashwaubenon Public Safety
Brown County Corporation Counsel
Brown County District Attorney’s Office
Brown County Human Services
Brown County Sheriff’s Department
Children’s Wisconsin
De Pere Police Department
Family Services of Northeast Wisconsin
Federal Bureau of Investigation (FBI)
Golden House
Green Bay Police Department
Hobart-Lawrence Police Department
Oneida Police Department
Pulaski Police Department
St. Vincent Hospital
SANE (Sexual Assault Nurse Examiners)
Wrightstown Police Department

WILLOW TREE ADVISORY BOARD

Erin Enright, Chair
Community Volunteer

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Community Volunteer

Dr. Sherri Hoyman, MD
Bellin Health

Chad Jeskewitz
Spotter, Inc.

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MEET ROSE*

Rose* kept her secret for three long years. Abused by her mother’s partner since the age of nine, Rose suffered in silence, fearing the consequences of speaking out.

But Rose found courage in a friend, who helped her break the silence and seek help from the school counselor. With their support, Rose’s situation was brought to the attention of Child Protective Services and Law Enforcement, leading her to Willow Tree Cornerstone Child Advocacy Center.

In the safe space of Willow Tree, Rose shared her story through a forensic interview. She was also able to receive a medical evaluation which collected evidence and ensured that her body was okay.

But Rose’s journey didn’t end there. With the support of her advocate, she began the process of healing. The advocate worked to connect Rose and her family with resources and ongoing support.

Your support has made Rose’s journey possible and continues to make a difference in the lives of others like her. Thank you for being a part of her story and helping to create a brighter future for children in our community.

*name changed to protect client confidentiality
WILLOW TREE IMPACT STATS

Because of YOU lives are saved, families are strengthened, victims are beginning to heal, and children are growing up safer & healthier.

7 YEARS OLD, the age seen most among children in 2023

11,476 INDIVIDUALS were educated on how to prevent child abuse

45% OF CHILDREN SERVED are due to allegations of sexual abuse

384 FORENSIC INTERVIEWS were provided in a safe and comfortable space to minimize trauma during an investigation

OVER 5,000 REPORTS of child abuse made in Brown County each year

188 MEDICAL EXAMS, ensured kids that their bodies are healthy and provide appropriate medical care if needed. Exams provided on site by Children’s Wisconsin

502 CHILDREN disclosed their abuse in the safe and supportive surrounding of Willow Tree Cornerstone Child Advocacy Center

PRESENTING ISSUES
- Sexual Abuse: 225
- Physical Abuse: 133
- Witness to a Crime: 66
- Neglect: 74
- Drug Endangerment: 68
- Other: 8
WILLOW TREE FINANCIAL SNAPSHOT:

REVENUE SOURCES:

- **44%** Contributions
- **35%** Grant Funding
- **21%** Contracts

USE OF FUNDS:

- **89.3%** Funds Our Services:
  - Child Forensic Interviews
  - Medical Evaluations
  - Advocacy & Counseling
  - Prevention Education
- **5.6%** Administration
- **5.1%** Fundraising
THANK YOU TO OUR GENEROUS WILLOW TREE SUPPORTERS

$25,000+
- Cornerstone Foundation of Northeast WI
- Bob and Carol Garfvert

$10,000-$24,999
- Barb’s Centre for Dance, Inc.
- Green Bay Packers
- Other Guys Law Enforcement Motorcycle Club
- Schneider Foundation

$5,000-$9,999
- Associated Bank
- Gaetano and Amanda Auricchio
- Belmark Inc.
- De Pere Christian Outreach Corp
- John & Engrid Meng, Inc
- Miriam and Jim Mulva
- Charlsy and Ed Policy
- Macco’s Commercial Interiors, Inc.
- Cin.entrySet()
- Carrie and PJ Madison
- Michael Martin
- Ian and Sheila Perks
- Sisters of St. Francis of the Holy Cross
- Suamico United Methodist Women
- True North Energy, LLC
- Matt and Judy Umentum
- Kurt and Marci Vanden Houten
- Neil VanDyke and Laura Prange
- Tony and Kay Petter
- Pink Flamingos
- Pomp’s Tire
- Mark and Sue Porath
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- Matt Rossetti
- Carol Schierf
- James and Kathlin Sickel
- Van Rite Plumbing
- William and Barbara Wangerin
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- Bob and Tracy Weyers
- Wisconsin Public Service Foundation
- Chris Woleske

$500-$999
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- Steve and Heather Liegl
- Wayne and Therese Luben
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$100-$249
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Special Acknowledgement of our Monthly Supporters
- Michael & Andrea Friis
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- Shelly & Todd Hribenik
- Steve & Heather Liegl
- Bill & Pat Larsen
- Rhonda Ziegler

$1-$99
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- Johanna Wicklund
- Jennifer and Jason Wahlers
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- Lake Park School
- Kris Olson