

2023

COMMUNITY
IMPACT
REPORT



Protect. Heal. Care.



MISSION:

Protect, Heal, Care

VISION:

*Communities of thriving children,
strong families, and healthy
individuals.*

VALUES:

*Family, Respect, Compassion,
Integrity, Trust*

Serving our community for more than **120 years**

PROGRAMS

Beacon
Counseling Clinic
Crisis Center
Day Treatment
Early Head Start
Families First
Healthy Families
Our Place
Parent Connection
Billie Kress Center for Youth Development-
Residential Treatment
SELF (Support, Education, Life Skills, and Family)
Sexual Assault Center
Supervised Visitation
Teen Parenting Program
Welcome Baby
Willow Tree Cornerstone Child Advocacy Center
988 Wisconsin Lifeline
Women's Recovery Journey

- 1899:** Family Services was founded as Associated Charities, the first human services agency in Green Bay
- 1925:** Became a charter member of the Community Chest (now known as United Way)
- 1998:** Name transitioned from Family Services Association to Family Services of Northeast Wisconsin
- 1999:** Family Services celebrates 100 years of service
- 2002:** Billie Kress Center for Youth Development opened to house the Residential Treatment Program
- 2011:** Family Services opens Willow Tree Cornerstone Child Advocacy Center
- 2020:** Family Services began operation of 988 Wisconsin Lifeline
- 2022:** Sexual Assault Center relocated to 319 Crooks St. Green Bay, welcoming survivors and their families

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Letter from the President/CEO



As I reflect on the past year, I am filled with gratitude for your support of our organization and the vital services we provide to Protect, Heal, and Care for Northeast Wisconsin.

Thanks to your generosity and commitment, we have made a tangible difference in the lives of countless individuals within our community. One of our primary objectives over the past year was to enhance access to mental health services, and I am delighted to report an impressive 20% growth in our outpatient counseling services. These services offer essential mental health support to individuals of all ages, enabling them to address trauma, manage stress, and develop effective coping strategies for life's challenges.

Yet, our efforts to improve access to mental health services extend beyond our Counseling Services. Mental health care is integrated into all facets of our program offerings. Whether through our Mental & Behavioral Health programs, Crisis Services, Victim Services, or Home Visitation and Parenting Support programs, we deliver tailored mental health support, meeting individuals wherever they may be on their journey.

I am also proud to announce that we have consistently upheld our commitment to our universal outcomes of delivering exceptional service to all who seek our assistance, ensuring that each individual is treated with the utmost dignity and respect.

None of these achievements would have been possible without your invaluable support. Your generosity fuels our programs, sustains our services, and enables us to extend our reach to even more individuals and families in need.

As we turn our gaze toward the future, I am filled with excitement for the possibilities that lie ahead. With your continued partnership and support, we will persist in expanding our reach, enhancing our services, and effecting lasting change in the lives of those we serve.

TOGETHER, we will forge a stronger, more resilient community for all.

With gratitude,

A handwritten signature in black ink that reads "Lois Mischler". The signature is fluid and cursive, written in a professional style.

Lois Mischler,
President & CEO



Over **30,000**
individuals helped
each year right here in
Northeast Wisconsin



Additional support
provided through
60,000+ calls,
texts, and chats across
Wisconsin through the
988 Suicide & Crisis
Lifeline



Scan to make
an impact

MEET JAMIE*

Amidst the challenges of anxiety and depression, **Jamie* found solace and support through your generosity to the Crisis Center.** Feeling isolated, Jamie reached out for help, and thanks to your ongoing support, she received the guidance she desperately needed.

During a phone conversation with a Crisis Counselor, Jamie practiced techniques to alleviate her anxiety. However, still feeling vulnerable, Jamie agreed to a face-to-face meeting. Just 30 minutes later, the Crisis Counselor and Jamie were sitting down together.

Feeling safer and less alone, Jamie began to share details of a recent traumatic experience. The counselor was able to help Jamie process what she had been through, validate her feelings, and identify additional resources for support. Together, they developed a safety plan and next steps for Jamie.

In the days that followed, the counselor continued to check in on Jamie, ensuring she was receiving the support she needed and staying on track with the safety plan. Each call was a reminder to Jamie that she was cared about and had a support network she could count on.

Your generosity ensures that individuals like Jamie have someone to turn to, even in their darkest moments. Your contribution provides hope amidst the despair, offering comfort and compassion when it's needed most.

**name changed to protect client confidentiality*



SEXUAL ASSAULT CENTER

Provides free and confidential services 24/7 to survivors of sexual assault. Including crisis intervention, supportive counseling, medical and legal advocacy, and follow-up assistance.



WILLOW TREE CORNERSTONE CHILD ADVOCACY CENTER

Provides a safe place for children who have been abused, neglected, or otherwise maltreated to be heard through forensic interviews, medical evaluations, advocacy, and prevention education.

Sexual Assault Center provides child sexual assault victims and their families with on-going support.

SUPPORTING VICTIMS OF CRIME

Sexual Assault Center may refer survivors to the Counseling Clinic to receive ongoing support-aiding in the healing journey

Counseling Services assist children and their families on their journey of healing.

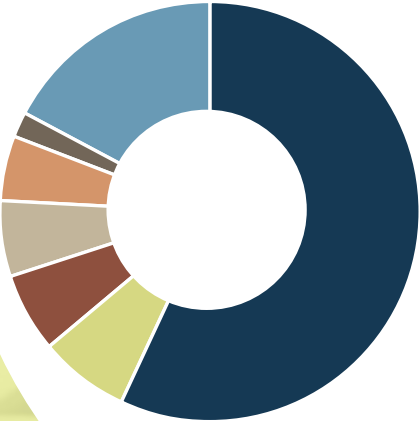


COUNSELING CLINIC

Provides traditional and innovative outpatient counseling to assist with a wide range of mental, behavioral, and substance use issues

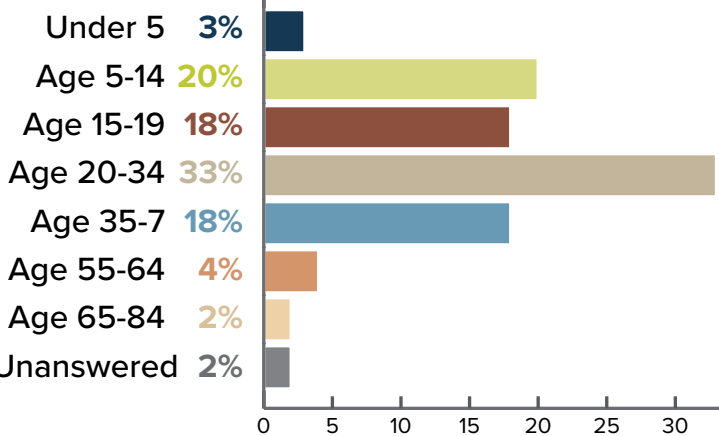
DEMOGRAPHICS

ETHNICITY

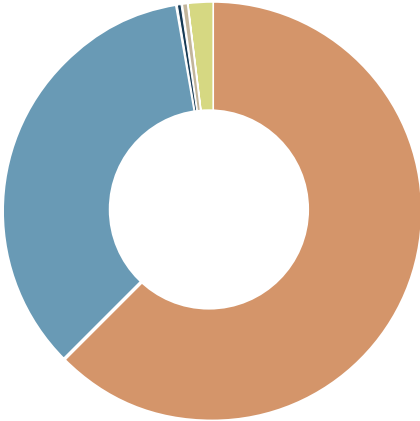


- 57%** White
- 7%** Hispanic and Latino/a
- 6%** Indigenous and American Indian
- 6%** Black or African American
- 5%** Multi-Racial
- 2%** Asian or Asian American
- 17%** Other/Unanswered

AGE



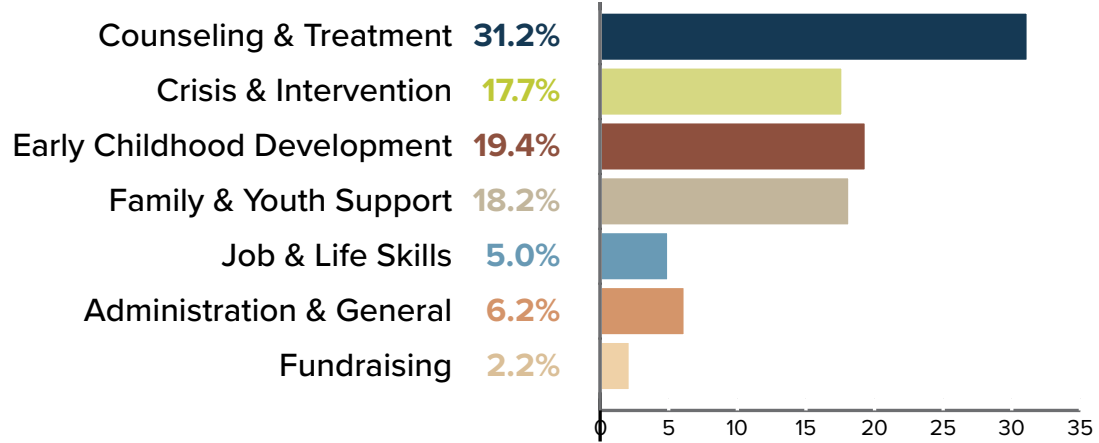
GENDER



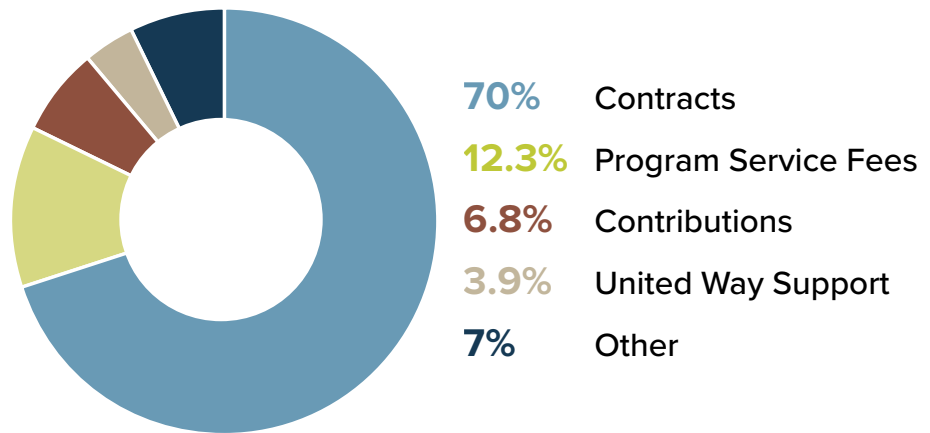
- 62.5%** Female
- 35.4%** Male
- .26%** Non-Binary
- .13%** Transgender
- 1.7%** Unanswered

FUNDING STATS

USE OF FUNDS:



REVENUE SOURCES:



IMPACT STATS

Because of **YOU** lives are saved, families are strengthened, victims are beginning to heal, and children are growing up safer & healthier.



92%

OF PEOPLE IN CRISIS

reported a safe resolution to their situation through our services



5,399

HOME VISITS

guided parents and aided their child's development, a key component of reducing the risk of child abuse



1,678

YOUTH & ADULTS ACCESSED THERAPY

to address mental health or behavioral concerns



74%

OF THERAPY CLIENTS

showed an improvement in mental health symptoms. The national average is 68%



1,062

FAMILIES OF NEWBORNS

were connected to resources that provide support, stability, and opportunities



1,325

SURVIVORS OF SEXUAL ASSAULT

had an advocate at their side through the medical, legal, and healing process, ensuring survivors' voices are heard



76%

OF WOMEN

receiving addiction treatment and support through Women's Recovery Journey secured safe housing, a critical component in maintaining long-term, recovery



502

CHILDREN

disclosed their abuse in the safe and supportive surroundings of Willow Tree Cornerstone Child Advocacy Center



Family Services was a proud participant in the First Annual NEW Dancing with Our Stars event.

Because of YOUR generous support, Kristy Maney raised more than **\$92,000** in support of Family Services on October 7th and took home the prestigious Jim Rivett Memorial Fundraising Mirror Ball Trophy!

Kristy along with seven other participants collectively raised **\$590,000** to support area nonprofits! We are so proud of Kristy and grateful for her dedication to our mission!



GREEN & GOLD GALA

The Green & Gold Gala is Family Services' largest fundraiser of the year, providing critical support for our mental health treatment, prevention, intervention, and advocacy services. This event is held annually in partnership with Green Bay Packers Give Back.

More than **\$400,000** was raised at the 2023 event, supporting **25,000+** children, families, and individuals served through Family Services.

Thank you to all our 2023 Green & Gold Gala Sponsors:

Green Bay Packers Give Back, Green Bay Packaging- George Kress Foundation, Schneider, Associated Bank, Amerhart, Northcoast/Made Ya Look, Procter & Gamble, Prevea Health, U.S. Venture/Breakthrough, Aon Corporation, Aurora Baycare Medical Center, Bonnie & Gary Boes Group, DJ Goalpost, Greystone Consulting Green Bay, Menasha Corpotaion, Nature's Way, Nicolet National Bank, Renning Lewis & Lacy, The Rob & Cathy Riordan Family Foundation, TurningPoint Management, Wisconsin Public Service Foundation, Amundsen Davis, Alliey & Co., Delaware North, Festival Foods, Greater Green Bay Community Foundation, Green Bay Packers Premium Seating, Grunwald/Renard Group, Rawhide, RGL Logisitcs, Ruder Ware, Schreiber Foods, Sentinel Technologies, Wipfli





The LIFE SAVER Benefit is held annually to benefit Willow Tree Cornerstone Child Advocacy Center, an innovative program of Family Services. The event aims to raise both awareness and crucial funds to support children who have been abused, neglected, or otherwise endangered.

More than **\$165,000** was raised at the 2023 event, supporting **500+** survivors of child abuse and neglect through Willow Tree Cornerstone Child Advocacy Center.



Thank you to all our 2023 LIFE SAVER Benefit Sponsors:

Green Bay Packers Give Back, Associated Bank, BelGioioso, Belmark, Rossetti, Roving Blue, Amerhart, Gallagher, KHROME, John & Engrid Meng, Mr. Outboards, South Bay Marina, Kids Dental Experts, Engage Orthodontics, Festival, Lanne & Mike Haddad, Robinson, Broadway, OSMS, PDQ, Wisconsin Public Service Foundation, Jim & Jan Hurd

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THANK YOU TO OUR GENEROUS SUPPORTERS

\$50,000+

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\$25,000-\$49,000

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In-Kind

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 Fluffy and Mark Aerts
 Al Johnson's Swedish
 Restaurant
 Alliey & Co
 Michael and Kendra Arguello
 Arty's Legendary Cocktails
 Ascension Mercy Hospital
 The Automobile Gallery
 Aurora Health
 Badger Sports Park
 Marlaina Baker
 Bare Esthetics
 Rebecca Barrett
 Baskin-Robbins

Kendall Bates
 Jill and Scott Bean
 Bellin Asthma & Allergy
 Bellin Health Howard
 Berres Brothers Coffee Roasters
 Stacy Bloch
 The Bottle Room
 Brown County Library
 Brown County United Way
 Buffalo Wild Wings
 The Building for Kids Children's
 Museum
 Camera Corner
 Fred and Melissa Champeau
 The Children's Museum of
 Green Bay
 CopperLeaf Hotel
 Country Time Kettle Korn
 Culver's
 Angelique Dambrauch
 Natalie Derricks
 Jody Devine
 Diamonds and Gold
 Dickinson Elementary School
 Door County Maritime Museum
 Drive Nutrition Club
 ETS Performance Green Bay
 Evergreen Theater
 Mary Fabich
 FALL, Former Ashwaubenon
 Lioness Ladies
 Joe and Sam Ferrero
 Festival Foods
 First United Methodist Church
 Fish Creek Library
 Gail and Emil Fischer
 Foxy Pedaler
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 Natalie Derricks
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 Oilerie Green Bay
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 Green Bay
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Every effort was made to ensure the accuracy of this annual report.
To report errors or omissions, please contact Michelle Pierquet-Hohner,
Vice President of Philanthropy & Communication at
mpierquet-hohner@familyservicesnew.org or (920) 712-6122.

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