



2024 Sponsorship Opportunities

T H E 3 6 ^{T H} A N N U A L

GREEN & GOLD

G A L A



For more information, visit www.greengold2024.givesmart.com or contact
Beth Rieth at 920-436-4360 ext. 1323 or brieth@familyservicesnew.org

Family Services of Northeast Wisconsin • 300 Crooks St, PO Box 22308, Green Bay, WI 54305-2308 • familyservicesnew.org
Family Services is a 501(c)(3) nonprofit organization, all contributions are tax-deductible

Presented By:
**Family Services Northeast Wisconsin &
Green Bay Packers Give Back**

THE 36TH ANNUAL

GREEN & GOLD

GALA

EVENT OVERVIEW

Family Services of Northeast Wisconsin invites you to support its 36th Annual Green & Gold Gala this fall** presented by Green Bay Packers Give Back at the Lambeau Field Atrium. Funds raised will help support Family Services’ programs. Join us to mix and mingle with Green Bay Packers Alumni – all while supporting a great cause and our community!

** Please note: Date will be set once the Packer schedule is released in May.

ABOUT FAMILY SERVICES

For more than 120 years, Family Services has been here to Protect, Heal, and Care for Northeast Wisconsin. We provide prevention, intervention, advocacy & treatment to help people manage challenges and transitions in their lives.

Our vision is to build communities of thriving children, strong families, and healthy individuals. We do this by providing child development & parent education, crisis services, victim services, and mental health support.

Family Services prides itself on helping people through their toughest days but we can’t do this alone. With your support, TOGETHER we can continue to Protect, Heal, and Care for our community!

EVENT SCHEDULE

5:00 PM
Reception featuring Packers Alumni, cocktails, hors d’oeuvres, and silent auction

7:00 PM
Three-course dinner, program, live auction, and a live, on-stage conversation with Packers Alumni

9:00 PM
Entertainment

10:00 PM
Event Concludes



SPONSORSHIP OPPORTUNITIES

PRESENTING

- Exclusive logo/name placement in all event-related media and promotions
- Four corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



MATCHING

- Exclusive logo/name placement in all event-related media and promotions
- Four corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



HALL OF FAMERS \$25,000

- Three corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



LEGENDS \$12,000

- Two corporate tables of eight in a preferred location
- Packers alumni seated at both of your tables
- Premium collectable memorabilia item for each of your guests*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



MVP’S \$6,000

- One corporate table of eight in a select location
- Packers alumni seated at your table
- Premium collectable memorabilia item for each of your guests*
- A full-screen, high-resolution advertisement digitally displayed during reception



PRO-BOWLERS \$3,000

- One corporate table of eight
- Logo/name placement in digital display

**Must commit by July 1 to guarantee collectable memorabilia item for your guests.*