



Willow Tree
Cornerstone Child Advocacy Center



LIFESAVER

LAND & CRUISE
BENEFIT

08•02•2023





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EVENT OVERVIEW

On Wednesday, August 2nd, we'd like to invite you to the LIFE SAVER Land & Cruise Benefit. We'll gather, celebrate, and raise funds to help ensure that children who are abused, neglected or otherwise endangered have hope for a brighter future. This unique event will be held at the St. Norbert College Marina. All proceeds will support Willow Tree Cornerstone Child Advocacy Center, a program of Family Services of Northeast Wisconsin.

WHY SPONSOR

The LIFE SAVER Land & Cruise Benefit is unlike any other in the region. It is often sold out the day ticket sales open and is attended by many of the area's up-and-coming leaders, influencers and professionals. The event features boat cruises along the Fox River, hors d'oeuvres, open bar, live music, and a whole lot of fun for a very important cause. Please consider becoming part of this fantastic fundraiser as an event sponsor.

ABOUT WILLOW TREE

Willow Tree is a safe, home-like facility that provides intensive services to victims of child abuse, neglect, and other endangerment. Through its uniquely child-centered approach, specially trained Willow Tree professionals have interviewed more than 5,000 children since opening in January 2011.

EVENT SCHEDULE WEDNESDAY, AUGUST 2ND

5:00 PM

Boat guests meet at St. Norbert College Marina on the Fox River

7:00 PM

Reception opens at St. Norbert College Marina

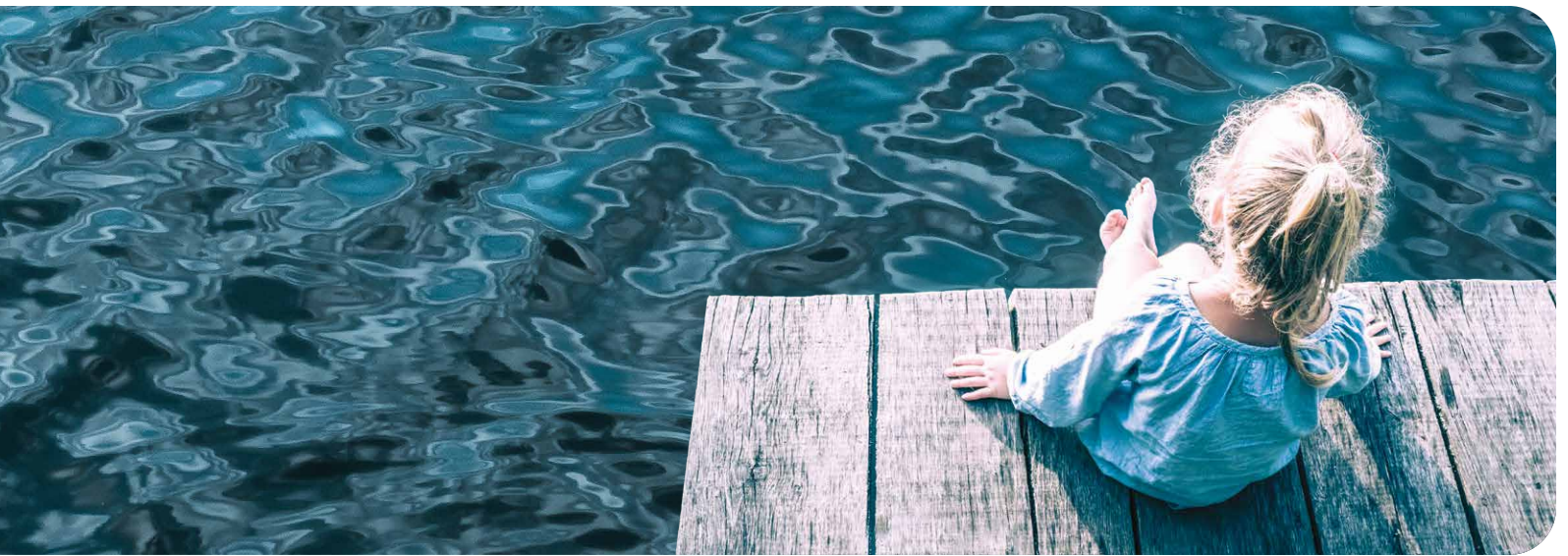
• DRINKS • HORS D'OEUVRES • LIVE MUSIC

8:00 PM

Brief program about Willow Tree

10:00 PM

Event concludes



TICKET INFORMATION

CAPTAIN & CREW

Host a boat and invite your guests for the evening. Boats in various sizes are available. Boat and driver provided.

- **\$3,600** 12-person boat
- **\$3,000** 10-person boat
- **\$2,400** 8-person boat
- **\$1,800** 6-person boat

LAND PACKAGE

Enjoy hors d'oeuvres, open bar, and live music at the St. Norbert Marina.

- **\$100** per person
- **\$180** per couple

SPONSORSHIP OPPORTUNITIES

This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

	ADMIRAL	LIFE SAVER	ANCHOR	BUOY	BEACON	12-PERSON BOAT	10-PERSON BOAT	8-PERSON BOAT	6-PERSON BOAT
	\$10,000	\$5,000	\$3,000	\$1,000	\$500	\$3,600	\$3,000	\$2,400	\$1,800
PREMIER LISTING in all event-related print, electronic, and media promotions	x								
PROMINENT LISTING in all event-related print, electronic, and media promotions	x	x							
VERBAL RECOGNITION during remarks at event	x	x							
AD in the event guide	Full-page	1/2 page	1/4 page						
LOGO in the event guide	x	x	x	x					
NAME on event signage	x	x	x	x	x				
NAME on event website	x	x	x	x	x				
Event boat/tickets	12-person boat	10-person boat	10 land tickets	6 land tickets	4 land tickets	12-person boat	10-person boat	8-person boat	6-person boat

Please note: Reservation of boat is not confirmed until payment is received. All guests must be 21 years of age or older.

FOR MORE INFORMATION

Visit:

familyservicesnew.org/lifesaver/

Contact:

Tim Kneeland 920.619.5662 or Christy Policy 917.301.2297



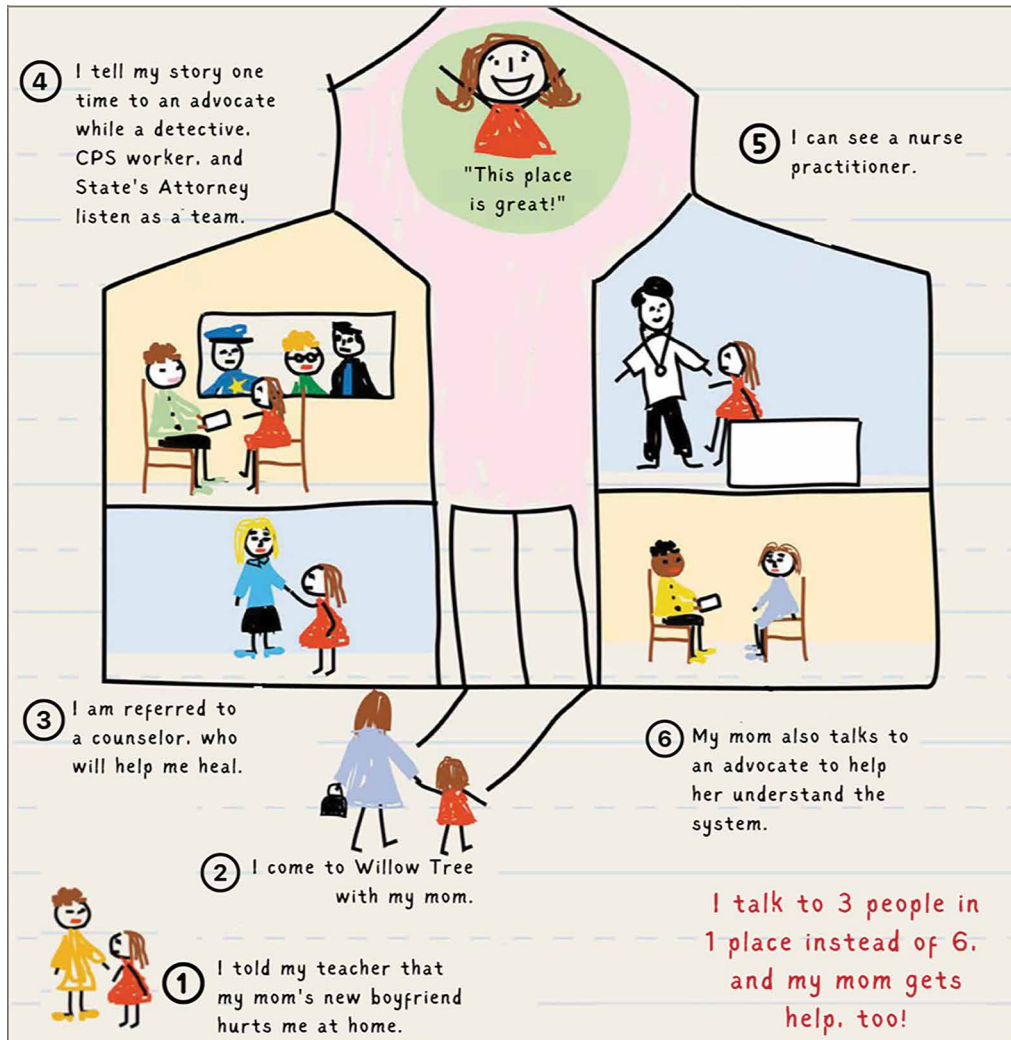


Willow Tree

Cornerstone Child Advocacy Center
www.familyservicesnew.org/willow-tree/

Better Help for Child Abuse Victims

Before, when a child disclosed that someone was hurting them, they had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.



WILLOW TREE ADVISORY BOARD

- | | |
|------------------------|----------------------|
| Christy Policy (Chair) | Charlie Millerwise |
| Amanda Auricchio | Stacy Stecker |
| Erin Enright | Tony Steffek |
| Sherrí Hoyman | Travis Vanden Heuvel |
| Chad Jeskewitz | |

LIFE SAVER BENEFIT COMMITTEE

- | | |
|---------------------------|----------------|
| Christy Policy (Co-Chair) | Erin Enright |
| Tim Kneeland (Co-Chair) | Jennie Garceau |
| Amanda Auricchio | Sherrí Hoyman |
| Chad Jeskewitz | Stacy Stecker |
| Charlie Millerwise | |