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DONOR **IMPACT** REPORT

Protect. Heal. Care.



 Family
Services

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A photograph of a woman with long, dark, curly hair and a young girl with long, dark hair, both laughing joyfully in an outdoor setting with green foliage in the background. The woman is wearing a white top, and the child is wearing a grey sweater over a blue shirt.

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OUR MISSION: PROTECT. HEAL. CARE.

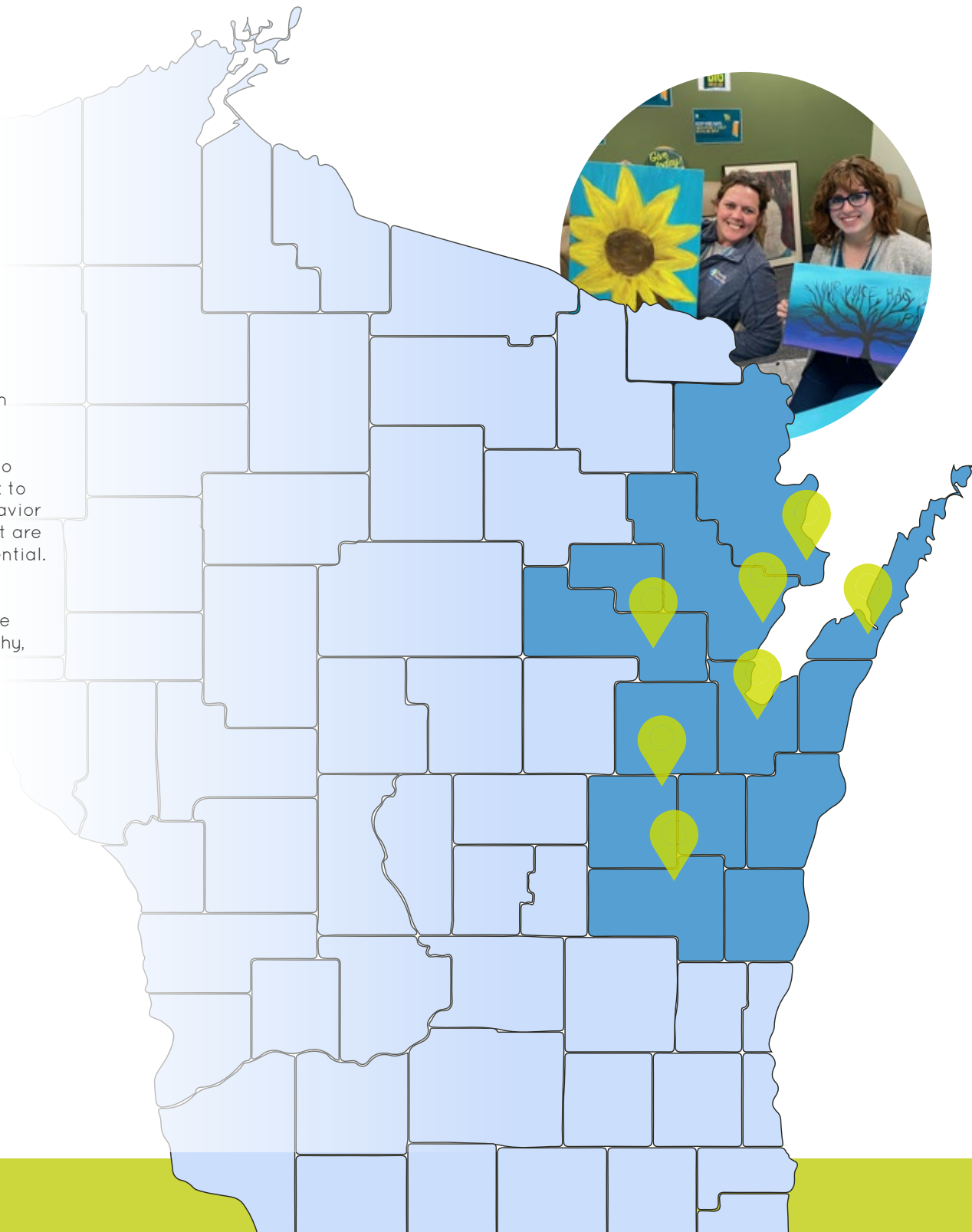
For more than 120 years, Family Services has been around to Protect, Heal, and Care for people living in Northeast Wisconsin and throughout the state.

Our mission is all-encompassing. We offer support to individuals and families at every stage as they work to overcome major life changes, mental health or behavior issues, traumatic experiences, or circumstances that are posing serious challenges to reaching their full potential.

Together with your support and the support of our community, we help each person and family gain the right skills to address their needs, be mentally healthy, and achieve their goals!

MORE THAN 30 PROGRAMS & SERVICES OFFERING:

Statewide Crisis Intervention
Outpatient Counseling & Treatment
Trauma-Informed Care
Home Visitation
Early Childhood Development
Residential and Respite Care
Youth Guidance
Victim Advocacy
Job & Life Skills
Child Abuse Prevention
Addiction & Recovery



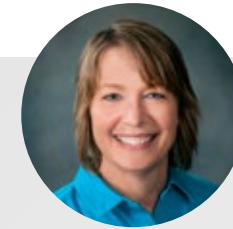


"I know that the reason I changed was because of me, but **I refuse to believe that you didn't play the biggest part in my healing.**"

20,000+
children, families,
and individuals
served last year

"It has always been a step forward in the right direction here. **From getting help with recovery to help with family problems to getting help with going back to school. They are always there for everyone.** Without their help I would not be where I am today."

"**My child felt safe and moved forward with positive behaviors.** Able to flourish with a schedule, outings, and the ability to earn money are wonderful incentives. Staff have been cordial and caring."



Rising to Meet Our Community's Mental Health Needs

Letter from Lois Mischler, President & CEO

This has been an exciting year for Family Services and myself. As of July 2021, I have proudly taken on a new role as President and CEO. I started my career here as Crisis Center staff and as a therapist, and it is an honor to now be placed in this leadership role.

As exciting as this change has been, our community is hurting. At the end of 2021, **42% of adults were reporting serious depression and anxiety – up from 24%**. We have seen a similar increase in our children and youth. With the help of our supporters, Family Services has responded with increased school-based mental health services, partnering with more school districts to remove barriers and more quickly respond to the increased mental health needs of students.

As the number of people experiencing mental health issues has increased, so has the number of people who are waiting longer to seek help, meaning their struggles only intensify with passing time. Call volume to our Brown County Crisis Center has remained steady, but **the percentage of people calling to report that they were suicidal was up 16% compared to pre-pandemic times**. In an effort to address these growing mental health needs, in 2021, we joined with three other non-profit counseling agencies for the “Look In, Reach Out” awareness campaign. Our goal was to promote regular self-reflection on how each of us is feeling and coping. It encouraged all of us to seek support early and often; and, to offer support to others when possible. Our communities are strongest when we support each other. As we look to the future, we are committed to increasing our availability to provide mental health services across our organization. From supporting and training new therapists, to expanding school-based services, to being part of the Zero Suicide Initiative – we are creating a safe environment for all.

As I mentioned, our community is hurting and our staff have responded. To support them in delivering the highest quality of care, we implemented a new benefit program providing an additional 2-4 weeks of consecutive time off every five years. We are taking this step to support the mental health and wellness of our workforce, so that they can continue to support the mental health and wellness of our community members.

I want to thank you for your support this past year. Together, we are rising to the challenge of Protecting, Healing, and Caring for those who are struggling so that all people living in our communities can thrive.

With gratitude,




Pictured: Some of the staff at Family Services' Day Treatment Program, which serves the mental health needs of youth (ages 7 to 18) who are exhibiting severe emotional or behavioral issues

MOTIVATION

A young woman with curly hair, smiling and looking upwards, wearing a blue hoodie. The background is a soft-focus outdoor setting with trees.

Our supporters empower each
person to access their inner strength,
giving them the right tools
to grow & to thrive!

MEET TAZ*

“TODAY, I AM ‘WHOLE’.”

How I was connected with Family Services:

At 14, I was placed in the foster care system after being kicked out by my [biological mother]. From there I was connected with a CASA worker who helped me with receiving services from Family Services.

What I struggled with:

I spent my childhood raising my younger sister, so not being able to have that control hurt me because all I ever wanted to do was protect her. So I had to learn to be a teenager, and emotionally that was a challenge because I never knew what it felt like to be a child. I did have fears of accepting help, like anyone who had spent their whole life doing for themselves. However, I am glad I did.

What helped me the most was...

I think the moment that will stand out with me forever is my worker at the time, Megan, reaching out to me just to check in – little did she know I was going through so many battles with my family and myself that I was beyond defeated, broke and ready to give up. She talked with me for what felt like hours. That was the first time I had smiled in months.

My proudest moment was...

Graduating college – twice!

Who I am today...

Whole. I am whole. I spent my childhood giving myself to everyone and now I get to do for me.

To everyone who has supported me...

THANK YOU! Thank you for helping the little girl who spent her childhood in and out of the hospital having brain surgery, to being put in the [foster care] system to then graduating high school and college!! Thank you from the bottom of my heart.

*Name changed to protect client privacy



MEET KEVIN*

HE FOUND HIS CONFIDENCE

By Jim Drake, Kevin's Therapist

How Kevin was connected with Family Services:

Kevin was connected to me for therapy through the PATH Program at his school due to the challenges he was having with school, his home life, as well as self-harm and suicidal thinking. He was hospitalized a couple of times before receiving services.

At the start of therapy, Kevin struggled with...

Belief in himself, conflicts with family members and peers, managing his emotional mindset, and not utilizing healthy coping skills. Kevin was guarded at the beginning of the sessions but open to wanting to improve himself – he just wasn't sure how.

What helped him the most was...

Learning how to step away from negativity and how to manage negativity in overall healthier ways. Kevin started to believe in himself more and more to the point where he enlisted in the Army and wanted to give back to others.

My proudest moment was...

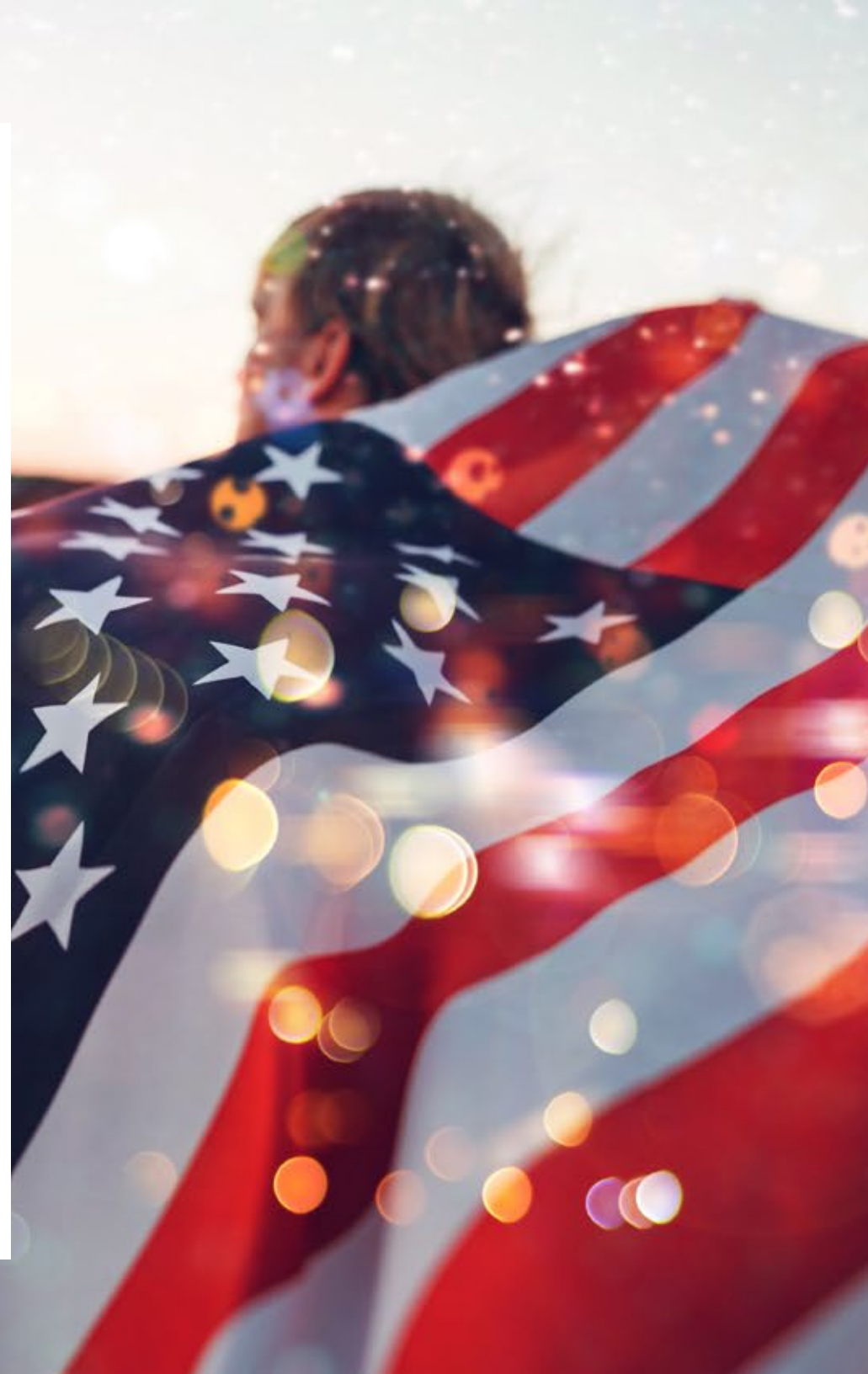
Seeing how he saw himself after he had successfully navigated the enlistment process. He was so proud and could finally see himself in the future, which was such a dramatic change from when our sessions began.

How Kevin is doing today...

I would say that Kevin is now a confident person who wants to help others. He struggled helping himself to start therapy, but with time and focus on his mental health and seeing himself as worthy to be taken care of and to be seen positively, he found a balance of helping himself while then focusing on how he can give back to help others.

Kevin did not want to end our sessions, but with Basic Training coming up in the summer and not knowing where he would be, he shared that he "feels confident" in himself "to move forward positively."

*Name changed to protect client privacy



MEET CAITLIN*

“NO BETTER FEELING IN THE WORLD”

How I was connected with Family Services:

I was introduced to the Healthy Families program when I was 17, pregnant, living in motels, and my mother was on her way to prison. I was dating an addict, all while recently sober myself. I had no food, unstable housing, no hope and on top of it all I was a high school drop-out.

What I struggled with:

After a life of being let down by everyone and every agency, I honestly didn't think they could help me. I was young, feisty, had a bad attitude, and even worse decision making skills.

What helped me the most was...

There were so many times that I couldn't imagine that things could ever be okay. Healthy Families was always there. They were the sober caring support system that I otherwise wouldn't have had. Every time things fell apart and I was lost there were a team of people who reminded me of how strong I am. Healthy Families helped me achieve things that I didn't know I was capable of and overcome obstacle after obstacle in a world where I didn't feel I belonged.

Who I am today...

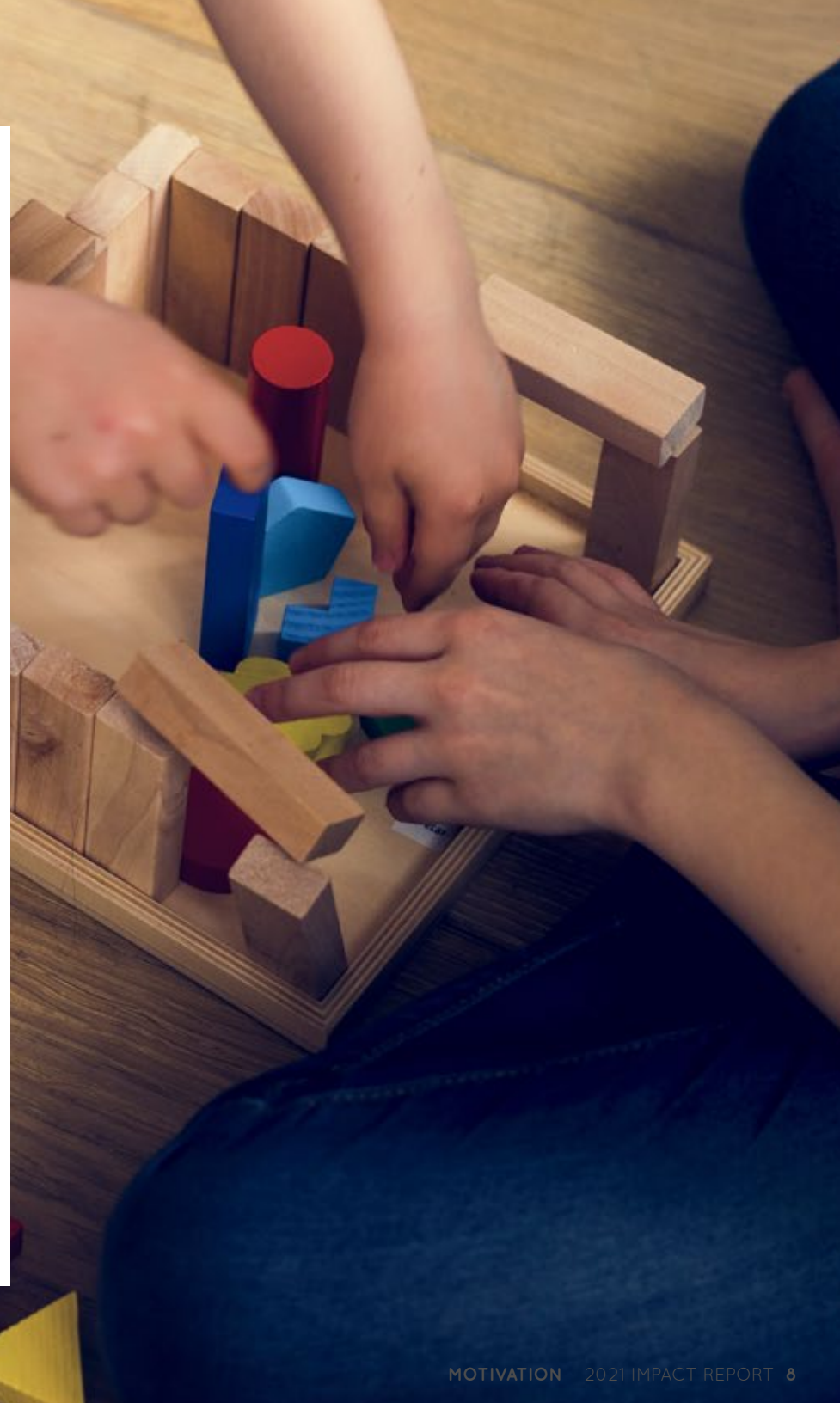
Today I am a Family Support Specialist in the child welfare field. I am in college. I am a good mom. Things are not always perfect, but I am in a place where I am not only able to take care of myself and my family, but have also been able to utilize my skills and experience to help others.

To everyone who has supported me...

I am at a point where I am no longer working just to survive, I am working to live and grow. I will sit down tonight and eat dinner with my children knowing that they will live happy, healthy lives. There is no better feeling in the world.

Healthy families supported me, whatever that looked like, and now I can support my family, whatever that looks like!

*Name changed to protect client privacy



IMPACT











Your support keeps communities
healthy and safe by giving care and connection
to those struggling with life's
toughest challenges.

Empowering Growth, Safety & Healing

Over the past year, your support for our programs and services touched the lives of more than 20,000 children, youth, and adults living in our communities. You helped them strengthen relationships, forge important connections, and take steps to enhance their safety and wellbeing while reducing isolation and mistrust.

Your continued support protects and cares for individuals during the most vulnerable chapters of their lives – from family conflicts; to battles with depression and suicide; to the trauma of abuse, sexual assault, or the loss of a loved one. The impact of this support is truly immeasurable. It amounts to lives saved, families strengthened, victims beginning to heal, and children growing up safer and healthier.

 <p>2,153 YOUTH & ADULTS</p> <p>accessed therapy to address mental health or behavior concerns.</p>	 <p>728 ABUSED CHILDREN</p> <p>accessed services to disclose abuse and begin to heal.</p>	 <p>79% OF PEOPLE IN CRISIS</p> <p>reported a safe resolution to their crisis through our services.</p>	 <p>3,729 FAMILIES OF NEWBORNS</p> <p>received information & resources after the birth of their child.</p>
 <p>93% OF ALL CLIENTS SURVEYED</p> <p>said staff were helpful in helping them reach their goals.</p>	 <p>1,195 SEXUAL ASSAULT SURVIVORS</p> <p>found support through our Sexual Assault Center.</p>	 <p>6,330 HOME VISITS</p> <p>guided parents and aided in their child's development.</p>	 <p>71% OF THERAPY CLIENTS</p> <p>demonstrated reduced mental health symptoms. The national average is 68%.</p>



A Beacon for Mental Health

At the start of 2022, we launched a brand new, mental health treatment program for students with significant mental health needs in the West De Pere, Howard-Suamico, and Pulaski school districts.

Beacon is a program that we and our district partners have been working toward for several years. Thanks to a \$300,000 grant through the Basic Needs Giving Partnership*, this program is finally a reality.

The primary purpose of Beacon is to offer a soft landing to students in grades 8-10 who have significant mental health needs, or who are transitioning back to school after incidents of self-harm, attempted suicide, or other inpatient treatment. Beacon offers these students a safe space, away from their regular classrooms, where they can receive daily group therapy, weekly individual therapy, and academic support as they work to heal and build confidence in themselves.

Beacon has served nearly 25 students since January 2022 and is the second program of its kind that we now provide, in addition to Triumph in the Kimberly, Kaukauna and Little Chute school districts. Our deepest thanks to all who have made these programs and services possible for our youth!

**The Basic Needs Giving Partnership of the Greater Green Bay Community Foundation is a funding collaborative which includes funds from the U.S. Venture Open Fund for Basic Needs, the J. J. Keller Foundation and other community donors.*

Look In, Reach Out

The COVID-19 pandemic left many people without the usual social connections and outlets they needed to help manage their stress loads. This is the reality that led Family Services to spearhead a unique mental health awareness campaign, "Look In, Reach Out."

Thanks to grant funding from The Basic Needs Giving Partnership* through the Greater Green Bay Community Foundation, we partnered with Catalpa Health, Samaritan Counseling, and Foundations Health and Wholeness to reach those who may have felt 'off' since the pandemic began, but who may not have previously experienced mental health problems. Our goal was to encourage regular self-reflection, while encouraging people to talk about their feelings and reach out for help before problems become unmanageable or more long-term.

The resulting campaign, designed by Khrome, is estimated to have reached more than 1.5 million residents in the Greater Green Bay and Fox Valley areas through billboards, yard signs, outreach cards, and on social media from August through December of 2021.

We are so grateful to our partners and everyone who shared the message of this collaborative campaign!

Special thanks to:

Greater Green Bay Community Foundation, Khrome Advertising Agency, Catalpa Health, Foundations Health & Wholeness, and Samaritan Counseling.





**ARE YOU
OK?**
LookInReachOut.com
look in
REACH OUT

**How ya
doin' in
there?**
look in
REACH OUT
LookInReachOut.com

Women's Recovery Journey Returns



Women's Recovery Journey is an outpatient treatment program for women living in Brown County who are struggling with addiction and/or other mental health issues. Our goal is to help each woman recover so she can better care for herself and her family.

Federal funding for the program went away in 2020. We continued to offer individual therapy to the women served.

However, the program was essentially forced to close at a time when overdose deaths in Brown County were on the rise – increasing 60% from the previous year to a total of 48 recorded deaths in 2020.

Family Services continued to explore options to bring the program back as a resource to meet the community's needs. In October 2021, an additional 5 years of federal funding was secured. Today, all of the services that were previously provided through Women's Recovery Journey have returned full-force to serve at least 100 women and their families per year with weekly support groups, bi-weekly parenting groups, on-site child care, transportation assistance, and more.

These services are critical to removing traditional barriers to treatment, making it easier for each woman to focus on her recovery, her children, and her future. As we look toward the future, we will be looking to the community for its continued support to ensure that these services don't disappear again.

Sharing Knowledge, Building Skills

At the beginning of last year, newly released data* showed that more than 2 million Wisconsin residents were living in communities that did not have enough mental health professionals. In order to respond to the increased mental health needs of our communities, we must first build the systems that can meet those needs. Thanks to a \$20,000 grant from the Wisconsin Department of Health Services, Family Services has been putting in the time and effort this past year to help bring up the next generation of mental health care professionals.

Obtaining professional licensure takes time – 3,000 hours of supervised professional counseling practice, to be exact. Thanks to the grant, our supervisors are now better equipped to provide the kind of clinical supervision that is necessary to lead and support in-training therapists to becoming the best that they can be!

We truly could not have positioned ourselves in this way without the generous support of the state, our community, and our incredible donors!

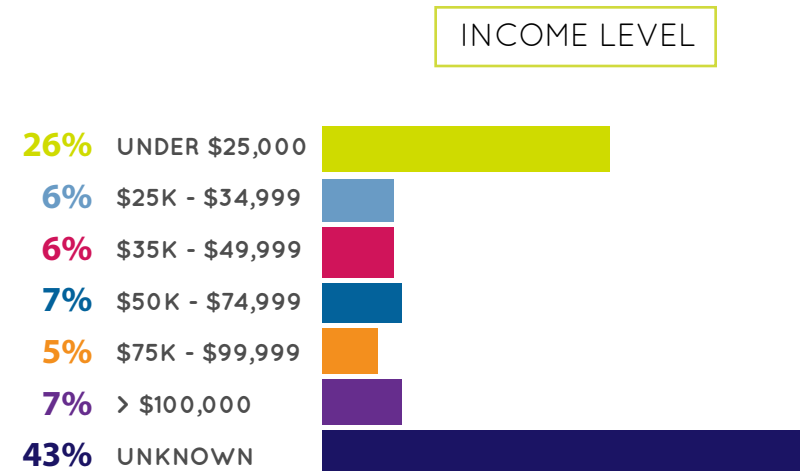
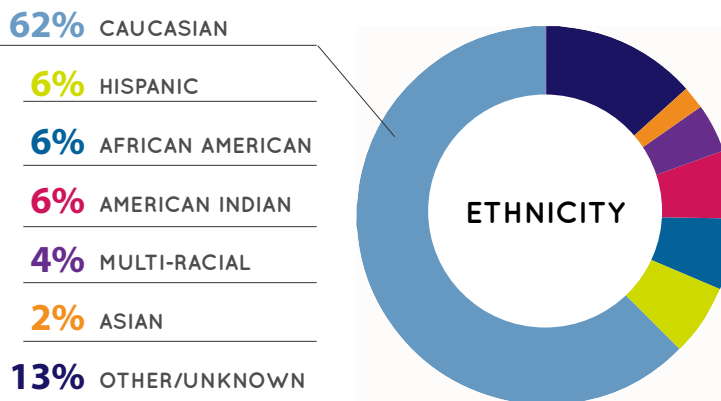
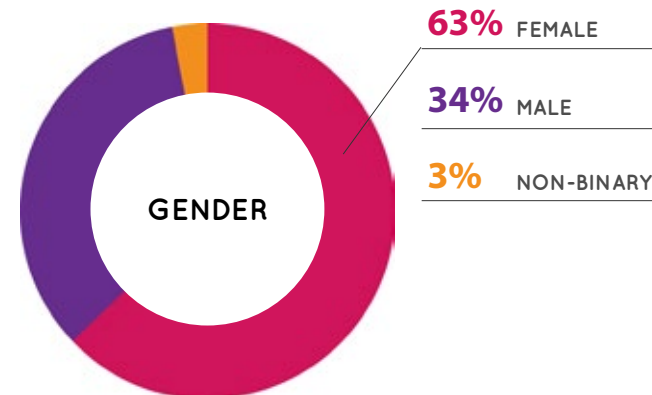
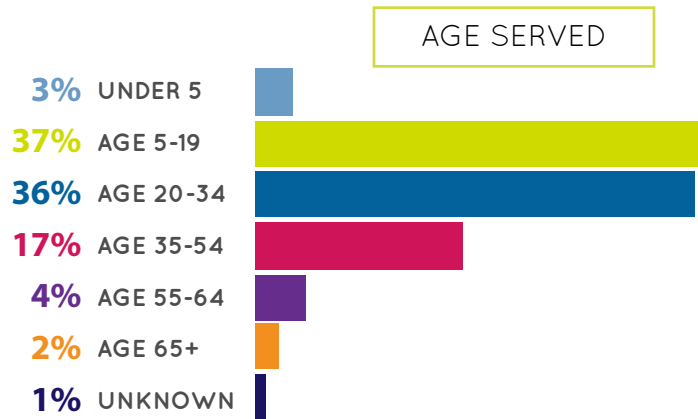
Special thanks to the
Wisconsin Department
of Health Services

**According to data
compiled by the National
Alliance on Mental Illness
(NAMI)*



Helping All People at All Stages

Our supporters give help and hope to people living across Northeast Wisconsin of all ages, backgrounds, and income levels throughout the various stages and challenges of life. Thanks to you, we meet each person and family where they are at to specially tailor our services to their needs.



A young boy with short brown hair is climbing a thick rope on a playground structure. He is wearing a blue and white striped t-shirt and blue jeans. He is smiling and looking up at the rope. The background is a blurred outdoor setting with trees and a building.

SUPPORTERS

Thanks to you, children and adults are
finding out just how strong, capable,
and worthy they are!

\$50,000+

Associated Bank
Basic Needs Giving
Partnership of the
Greater Green Bay
Community Foundation
Cornerstone Foundation
of Northeastern
Wisconsin
Schneider Foundation

\$25,000 - \$49,999

Amerhart, Ltd.
BMO Harris Bank
Green Bay Packers Give
Back
J.J. Keller Foundation,
Inc.
Mark & Julie Kasper
Family Foundation*
Oshkosh Area
Community Foundation
Other Guys Law
Enforcement
Motorcycle Club
ThedaCare
U.S. Venture Schmidt
Family Foundation
We Energies Foundation
Wisconsin Public Service
Foundation

\$10,000 - \$24,999

Anonymous
Barb's Centre for Dance,
Inc.
Bonnie & Gary Boes
Donald & Darlene Long
Family Fund for
Catholic Charity
E.J. Shefchik Family Fund
Fox Converting, Inc
Bob & Carol Gafvert
Joseph & Sarah Van
Drisse Charitable Trust
Nicolet National Bank
Packer Fastener &
Supply, Inc

Procter & Gamble Paper
Products
Roger Hansen & Denise
Starcher
Robert & Jessica
Stauffer
U.S. Venture, Inc

\$5,000 - \$9,999

Anonymous
Aon Risk Solutions
Amanda and Gaetano
Auricchio
Aurora Health Care
Belmark, Inc.
Bernard & Alyce Dahlin
Foundation Inc
Connections for Mental
Wellness Fund*
Al Dummer
Jeff & Cara Gosse**
Greater Green Bay
Community Foundation
Paul & Karen Hasemeyer
Immel Construction
Janet L. McCarthy, in
memory of Jennifer
McCarthy
Rick & Cindy Johnson
Johnson Financial Group
Richard & Mary Kasper
Kelly Leadership Group
Krueger International
Renning, Lewis & Lacy
Charlie & Janet Lieb
Miriam & Jim Mulva
Nature's Way
Kris & Jay Nerenhausen
Bill & Annie Vander
Perren
Mark & Susan Porath
Prevea Health
Kari Renn
Rob & Cathy Riordan
Family Foundation
Schreiber Sponsorship
Fund*
Shawano Area
Community Foundation

Suicide Prevention Ride
Symes Realty
The Martzahl Group at
Graystone Consulting
David & Tonya Toonen
TurningPoint
Management, Inc.
US Venture Open Fund
for Basic Needs*
USI Insurance Services,
LLC
WPS Health Insurance

\$2,500 - \$4,999

Paula & John Allen
Bellin Health System
Bertram Dental Lab
Kevin Blaney
Broadway Enterprises,
Inc
Capital Credit Union
Carol Tauber Kisses from
Grandma Carol
Children's Fund, a fund of
the Door County
Community Foundation
Andy & Cecilia Colburn
Davis | Kuelthau, s.c.
De Pere Christian
Outreach Corp
Donald & Darlene Long
Family Foundation
Endowment Wealth
Management
Will & Erin Enright
Justin Evans
Evelyn and Arthur
Lierman Children's
Fund
Rob & Erika Fleming
Fox Valley Autism
Treatment Program
Frederick & Virginia Baer
Fund*
John & Claire Frey
Maryanne Gerstner
Godfrey & Kahn
Stacie Gries**
Andy & Diane Harmening

Dr. Brian Hartinger
Doug & Kathy Hartman
Heyrman Construction
Trust
James R Sickel Law
Office
Johnson & Johnson
Alliey Kline
Andrew & Julie Kopling
Will Kress
Virginia Kress
Geoffrey & Callie Lacy
Brock & Kristen LaMarca
Landscape Artisans
Jim & Tracy Lemsky
Maria M.Lara & James S.
Filter Family
Foundation Fund
Mark & Mary Peterson
Family Foundation
Menasha Corporation
Foundation
Jack & Engrid Meng
Miron Construction Co.
Brett Goetsch & Carla
Morgan
Bill & Maria Myers
Edward & Christina
Policy
Mike & Jenny Rausch
Rawhide
RGL Holdings, Inc
Robert L. Cowles, Jr &
Margaret A. Cowles
Fund*
Ruder Ware, LLC
Saranac Glove Company
Tom & Janis Sigmund
Somerville, Inc.
Tony & Melissa Steffek
Victoria & Timothy
Tumanic
United Healthcare
Wochinske Family
Foundation

\$1,000 - \$2,499

Abby Bank
Dale & Mary Anderson

Anonymous
Aon Foundation
Bob & Carrie Arnold
Arthur J Gallagher & Co
Auto Haus on Velp
Automated Comfort
Controls
Azure
Andy Bagnall
Richard & Susan
Baranczyk
Bassett Mechanical
Danielle Brockman
Michael Burg
Terry Buss & Andrea
Alpert Buss
Michael Cantor
Carol L. Wakeman
Charitable Gift Fund
Julie Collison
David and Nancy Danis
Fund
Don & Gail DeMeuse
Door County Ice Cream
Factory
Mark & Nancy Duppler
Brian & Tere Eckrose
Engage Orthodontics
Episcopal Church of
Christ the King and
Holy Nativity
Sandra Ewald
The van Zeeland Family
Festival Foods, Inc.
Fidelity Charitable
Michael & Andrea Friis
Philip B. Flynn & Lois
Grace Golde
Green Bay Preble
Optimist Foundation
Kenneth & Patricia Hager
Mark & Marisa Hanson
George & Sharon
Hartmann
Hilliard Family
Foundation
Denis & Irene Hogan
Bryan & Dorothy
Hollenbach

Tim and Judy Howald
Jan & Jim Hurd
Nikole Jansen
Jere & Sheri Dhein
Family Fund*
Kimberly-Clark
Corporation
Jessilyn & Benjamin
Klaas
Timothy & Lori Kneeland
Donald & Carol Kress
Bec & Mike Kurzynske
Jeff & Mary Vande Leest
Craig & Polly Liegel
M3 Insurance
Dillon & Kristy Maney
Steve & Janelle
Maricque
Katie McCarty
Loni & Patrick
McCormick
Jon McMurtree
Justin & Amy Merritt
Timothy Meyer
Michael & Leanne
Haddad Family
Foundation
Lois Mischler
Jennie & Mark Moran
Jill & Ryan Murphy
Nau Foundation Fund
Barbara & Jay Nick
Nielsen
John & Beth O'Connor
Mark & Mary Olsen
Tom & Joan Olson
Oshkosh Family Inc
Jame Packerd
Stephen E. & Julie M.
Pasowicz
Dan & Peg Pichler
Pink Flamingos
Jeremy Pomasl & Marcia
Endries-Pomasl
Mark & Patricia Radtke
Dr. Ashok & Brooke Rai
Jim & Sue Ritchay
Robinson, Inc.

\$1,000 - \$2,499 (Cont'd)

Rich & Sue Rohan
Chris Ruchala
Chris & Mary Rupp
John Sanders
Carol Schierl
Scott & Cindy Wochos
Family Fund
Amanda & Eddie
Sheppard
Cheryl Shult
James & Kathlin Sickel
Sisters of St. Francis of
the Holy Cross
Jon & Kristin Smies
Aaron & Erica Smits
Mike & Susan Smullen
St. Paul's Lutheran
Church
Steve & Vickie Wendt
Charitable Fund
John Thayer
Daniel Theobald
Thielke Property
Maintenance &
Trenching
Kenneth F & Virginia
Trudell
Virginia Turner
Sarah & Matt
Vangrunsven
Vanguard Charitable
Derek Vaughn
Kim Voss
Amanda & Joshua
Walker
Kevin Wehrenberg
Jason & Melissa Wilke
Christine Woleske
Women's Fund of the
Oshkosh Area
Community Foundation

\$500 \$999

Albany International
Corp.
Kathy & Lee Anderson
Anonymous

Avenue Jewelers
Amy & Dan Baines
Mason Baranczyk
Hallie & David Barbara
Rick Baumgart
BayCare Clinic
Foundation
Tom Beaudry
Galen & Kylie Beenken
Benjamin Weyers
Charitable Gift Fund
Dan Bennett
Jules & Julie Blank
Melissa & Bryan Blom
Bob & Diane Detrie/
Detrie Construction, Inc.
Bollom Family Fund*
Nate Borchert
Stacy Burdeau
David & Jenene
Calloway
Bonnie Cayemberg
Brian & Tammie Charlier
David & M. Sue White
Fund*
Todd & Jeanne Delain
Krista Seidl & Robert
Domol
Ellen Ney Van Dyke
Ed Block Courage Award
Foundation
Bobbi Jo & Ted
Eisenreich
Carol Emmons
Ron & Denise Engebos
Kids Dental Experts
Joe & Diane Ferraro
FIRE Fitness Camp
Hobart
Freedom Financial, in
memory of Randy
Zimmerman
Carol & Todd Fuerst
Terry & Kris Fulwiler
Jenny Gerndt
Green Bay Area
Exchange Club
Dennis & Desi Grusnick

Bob & Stacy Gryboski
Maureen Riordan-Haese
Char Hager
Arthur Harrington
Harvard Pilgrim Health
Care
Jake & Angela Heim
Herb Kohl Philanthropies
Mike & Cathy Herbner
Mark & Mallory
Hermanson**
Travis Vanden Heuvel
Investors Community
Bank Wellness Team
Gretchen Jaeger
Jim & Jane Jerzak
Jim & Sheila Growt
Fund*
Lois A. Kania
Nick Karnaus
Rob & Anna Kim
Patrick Koleske
Hank & Mary Kollross
Erin Ehlers LaFortune
Law Firm of Conway,
Olejniczak & Jerry, S.C.
Brian Lawler
Warren Vande Leest
Susan Gallagher-Lepak
& Steven Lepak
Evan & Susan Lin
Lisle Family Foundation
Carrie & PJ Madson
Terry & Jeannie Maney
Rosemary McMonagle
Michael & Rosaleen
Miskella
David & Lori Mogan
Bill & Karen Monfre
Joe Mongin
Karen McDiarmid &
Jim Montgomery
Tony & Kelly
Montonati
Morgan Stanley GIFT
Laura & Pete
Mossakowski

Neil VanDyke & Laura
Lee Prange Family
Fund*
Marty & Shannon Olson
Orthopedic & Sports
Medicine Specialists of
Green Bay
Mike & LuEllen Oskey
Lucie & Ben van Oss
Jeff & Lorrey Padon
Nancy Pagel
Dr. Ryan & Courtney
Peirce
Jennifer and Mark
Poehlmann
Emily Rademacher
Lori & Tony Renning
Kristine Pihlgren & Chad
Resar
Taylor Romenesko
Ben & Cassie Ruoff
Patricia Van Ryzin
Askel & Jennifer Schnell
Tom & Lois Schumacher
SECURA Insurance
Companies Charitable
Fund within the
Community Foundation
for the Fox Valley
Region
Jay Shefchik
Shirley & Gilbert Hannon
Fund*
Dan Small
Michele Smith
Stacy & Ben Smits
Spencer & Ellie Sokoly
Russ & Mary Souther
William & Judy Stathas
Angela & Lee Steuck
Erin Stevens
Dean Stewart
Todd Swedberg
Paula & Steve Tetzlaff, in
memory of Christopher
Tetzlaff
The Village Companies
Anne Tielens

Kaari Truttmann
Michael & Jean Vogel
Jennie Vyskocil
Jeff & Mary Jo Walch
Kelly Wedge
Scott & Melissa Wick
Tony & Michelle Wihlm
Wild Restaurant
Concepts
Ben & Ann Zellner

\$250 - \$499

John Aaholm
Karen & Tony Allard
Jim & Jane Anderson
Anonymous
Pete & Debbie Ansems
Shari & Paul Antonissen
Carol Ariens
Associated Bank N.A.
Fund*
Sharon Balducci
Barb Gilling & Mick
Barron
Michael & Osmara
Baumgardt
Mark & Diane Betz
Richard & Karen Blahnik
Mike & Marge Bork
Jeffery Braun
Charles Brown
Trisha & Terry Brown
Dennis & Treena
Buehler
Tom & Kate Burgess
Rob & Kathy Byrne
Sean Carmichael &
Laura Olejniczak-
Carmichael
Stephanie & James
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Judy Armstrong
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PROUD TO BE A PROTECTOR: WHY I GIVE MONTHLY

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Johnson Financial Group*

"Knowing that my donation is put to work immediately gives me comfort that the programs and services provided by Family Services will continue to thrive and grow to meet the needs of those who live and work in our community. Since my donation is made by an automatic withdrawal every month, I don't even have to think about my giving. Having an organization like Family Services here in our community only makes it stronger and healthier for all of us to enjoy. I encourage you to start your monthly giving to Family Services today!"

To learn more about our monthly giving program, scan the QR code or visit familyservicesnew.org/monthly-giving.



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Kelly Lundin
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Katie Rappel

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Jenn Warpinski
Molly Warpinski
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**A fund of the Greater Green Bay Community Foundation*

***Protector Program Monthly Donor*

YOU PROTECT. HEAL. CARE.



LEAVE YOUR LEGACY WITH A PLANNED GIFT

Anyone can make a Planned Gift. It can often be as simple as designating Family Services as a beneficiary on an insurance policy or in your will.

Your commitment will Protect, Heal, and Care for thousands of children and families for years to come while affording you the opportunity to leave a lasting legacy for you and your family. This is a legacy that will, ultimately, make Northeast Wisconsin a better place for all of us to live, work, and raise children.

If you are interested in leaving a legacy through a Planned Gift, please contact Kayla Beyersdorf at (920) 436-4360 ext. 1281 or kbeyersdorf@familyservicesnew.org.

2021 LIFE SAVER Benefit

The LIFE SAVER Land & Cruise Benefit is unlike any other in Northeast Wisconsin. It is held annually to benefit Willow Tree Cornerstone Child Advocacy Center, an innovative program of Family Services that Protects, Heals, and Cares for abused children and their supportive family members.

Last year marked the in-person return of the event after a one-year hiatus due to the pandemic. More than 300 attendees enjoyed boat cruises on the Fox River, live music, hors d'oeuvres and a whole lot of fun in support of the children we help at Willow Tree.

Thanks to the many generous contributions of our 2021 event sponsors, attendees, and donors, we were able to raise nearly \$173,000!

The funds raised helped provide child-centered care to the more than 500 children who received a forensic interview at Willow Tree in 2021 following allegations of sexual or physical abuse, neglect, or other maltreatment. Children could also access ongoing advocacy services, a medical evaluation, and therapy to help them process and heal from what happened.

Thank you to our 2021 Sponsors:

Green Bay Packers Give Back, Associated Bank, BelGioioso Cheese, Miriam & Jim Mulva, David & Tonya Toonen, WPS Health, Belmark, Gallagher, John C. & Engrid H. Meng, Inc., Mr. Outboard's, South Bay Marina, Titledown, Engage Orthodontics, Festival Foods, Orthopedic & Sports Medicine Specialists, Robinson, Wisconsin Public Service Foundation, Michael & Leanne Haddad, Jim & Jan Hurd, Charlie & Janet Lieb, Jennie & Mark Moran, James & Kathlin Sickel, Kenneth & Virginia Trudell, Dean Distributing, Kids Dental Experts, Mary Gronnert, David & Caitlin Groteluschen, Jim & Karen McDiarmid, David & Sue White

**Supporters of the 7th Annual LIFE SAVER
event raised nearly \$173,000 to help abused
and neglected children begin to heal!**



Pictured Left: Willow Tree Program Manager and Child Forensic Interviewer, Kristie Sickel, smiles alongside Green Bay Packers Alumnus and Player/Alumni Senior Coordinator, Tony Fisher, at the 2021 LIFE SAVER Benefit.





33rd Annual Green & Gold Gala

The Green & Gold Gala is Family Services' biggest fundraiser of the year, providing critical support for our mental health services, parenting programs, at-risk youth programs, and services for survivors of sexual assault, abuse, and other traumas. It is held annually in the fall in partnership with Green Bay Packers Give Back.



More than 700 guests attended the 33rd Annual Gala on Friday, October 1, 2021 at the Lambeau Field Atrium for an elegant evening mixing and mingling with 40 Green Bay Packers Alumni while learning more about Family Services.

The outpouring of generosity shown by last year's attendees resulted in more than \$485,000 raised to keep our programs and services thriving!

Thank you to everyone who sponsored, donated, bid in the auction, purchased a raffle ticket, or volunteered at our 2021 event. It is thanks to you that we are able to serve more than 20,000 children and families each year!

Special thanks to:

Green Bay Packers Give Back (*Presenting Sponsor*), Green Bay Packaging and the George Kress Foundation (*Matching Gift Sponsor*), Associated Bank and Schneider (*Hall of Fame Sponsors*).

...and all our 2021 Sponsors!



GREEN & GOLD GALA

The 34th Annual Green & Gold Gala will be held Friday, September 16, 2022 at the Lambeau Field Atrium. Guests will enjoy dinner, drinks, premiere silent and live auction items, raffles, on-stage conversations with Packers Alumni, live music by Hip Pocket and dancing! Individual tickets to are \$300/person. Tables of 8 start at \$3,000.

To attend or to participate for free in the online auction, scan the QR code below with your phone or visit www.greengoldgala.com



Registration for the 34th Annual Green & Gold Gala

will be open through September 1, 2022.

Join us to support our Mission!

FINANCIALS

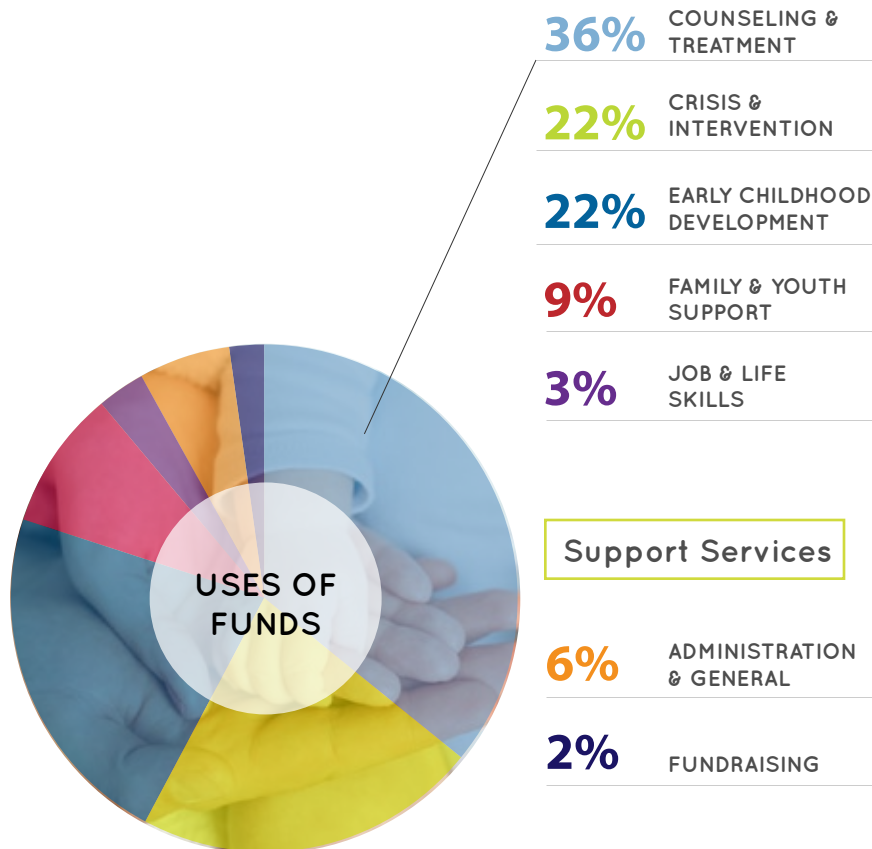
A close-up photograph of a man with glasses, wearing a dark blue shirt, holding a newborn baby. The baby is wrapped in a bright blue blanket and has its eyes closed. The background is blurred, showing other people in a hospital or clinic setting.

Family Services carefully stewards your donations to care for children, families, and individuals as they navigate life's changes and challenges.

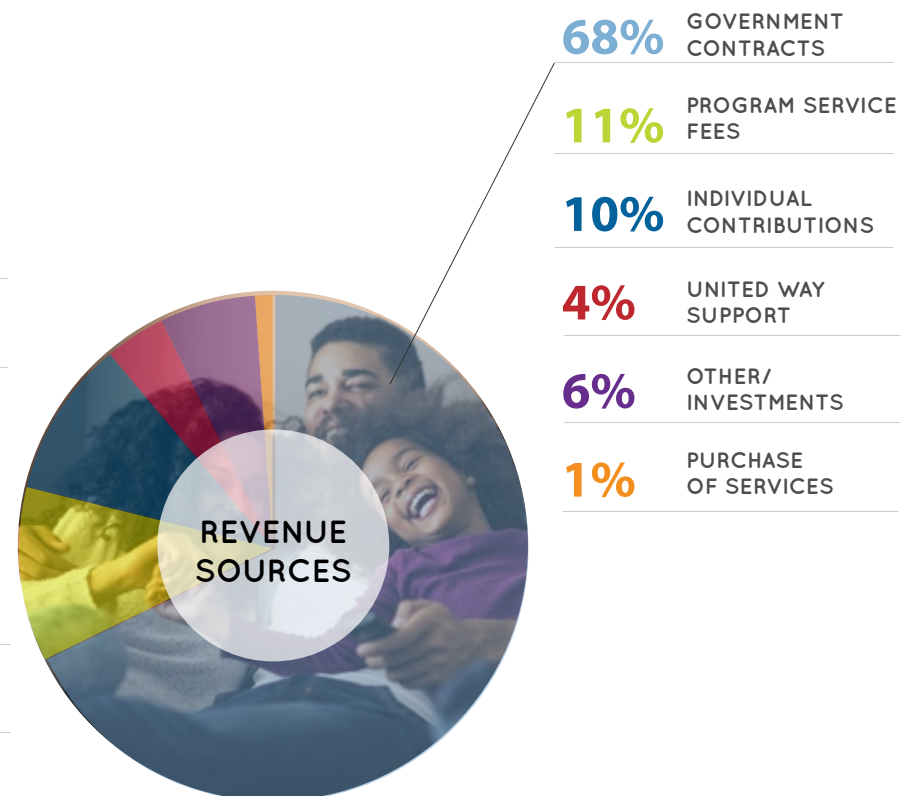
As a nonprofit human services agency, we rely on the generosity of individuals like you as well as funding awarded through various grants and government contracts, to keep our services thriving.

**92% of all contributions to our
organization go directly to programming
to help people in our communities!**

Programs & Services



Support Services





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* Commenced service during 2021

**Commenced service during 2022

† Stepped down from service during 2021

†† Stepped down from service during 2022



Your support

has the power to change lives

and our community for the better.

DONATE. ADVOCATE. VOLUNTEER.

Since 1899, Family Services has assisted individuals and families of all ages and backgrounds through a broad range of programs in the areas of counseling and treatment, early childhood development, crisis intervention, and at-risk youth programs. For more ways to get involved and help power our mission to Protect, Heal, and Care for the people of Northeast Wisconsin, visit www.familyservicesnew.org.

Every effort was made to ensure the accuracy of this annual report. To report errors or omissions, please contact Cara Gosse, Vice President of Philanthropy & Communication, at cgosse@familyservicesnew.org or (920) 436-4360 x 1332.



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