

2022 Sponsorship Opportunities

THE 34<sup>TH</sup> ANNUAL

# GREEN & GOLD

G A L A



Presented by  
Family Services of Northeast Wisconsin and Green Bay Packers Give Back

T H E 3 4 <sup>T H</sup> A N N U A L

# GREEN & GOLD

G A L A

## EVENT OVERVIEW

Family Services of Northeast Wisconsin invites you to support its **34th Annual Green & Gold Gala** presented by Green Bay Packers Give Back in **September 2022** at the Lambeau Field Atrium. Funds raised will help support Family Services' programs to provide mental health counseling, crisis and trauma intervention, help for at-risk youth, guidance for new parents and more. Join us to mix and mingle with Green Bay Packers Alumni and hear stories about their days as players – all while supporting a great cause and our community!

## ABOUT FAMILY SERVICES

Family Services is a nonprofit organization that serves over 18,000 people each year. Its mission is to Protect, Heal and Care for vulnerable children, families and individuals across Northeast Wisconsin. With more than 120 years of experience, we provide a broad range of mental health and behavioral health services as well as programs designed to help children and families thrive. Highlights include:

- A leader in school-based mental health services
- Preventing suicide through its 24/7 Crisis Center and the Wisconsin Lifeline
- A premiere early childhood development and home visitation provider

With your support, we can remind people that they are worth fighting for and there is hope for a bright future.

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## EVENT SCHEDULE

### 5:00 PM

Reception featuring Packers Alumni, cocktails, hors d'oeuvres and silent auction

### 7:00 PM

Three-course dinner, program, live auction, and a live, on-stage conversation with Packers Alumni

### 9:00 PM

Live band and dancing

### 10:00 PM

Event concludes



## SPONSORSHIP OPPORTUNITIES

This premier event is a great way to promote your business while helping raise valuable funds for our wide range of programs and support services.

### PRESENTING

- Exclusive logo/name placement in all event-related media and promotions
- Four corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests\*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



### HALL OF FAMERS \$25,000

- Three corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests\*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



### LEGENDS \$12,000

- Two corporate tables of eight in a preferred location
- Packers alumni seated at both of your tables
- Premium collectable memorabilia item for each of your guests\*
- Two complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



### MVPs \$6,000

- One corporate table of eight in a select location
- Packers alumni seated at your table
- Premium collectable memorabilia item for each of your guests\*
- A full-screen, high-resolution advertisement digitally displayed during reception



### PRO-BOWLERS \$3,000

- One corporate table of eight
- Logo/name placement in digital display

*\*Must commit by July 1 to guarantee collectable memorabilia item for your guests.*

## WINE AVAILABLE FOR PRE-PURCHASE

Spend less time waiting in line and more time mixing and mingling with your guests! You can now pre-purchase bottles of wine to be pre-set at your table(s) during dinner. Legends sponsors and up receive two complimentary bottles of wine per table. You are welcome to pre-purchase more wine if desired.

To purchase bottles of wine or add additional bottles to your table, please fill out the enclosed commitment card or visit [www.greengoldgala.com](http://www.greengoldgala.com).



For more information, visit [www.greengoldgala.com](http://www.greengoldgala.com) or contact  
Beth Rieth at 920-436-4360 ext. 1323 or [brieth@familyservicesnew.org](mailto:brieth@familyservicesnew.org)