



Willow Tree
Cornerstone Child Advocacy Center



LIFESAVER

LAND & CRUISE
BENEFIT

08•03•2022





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EVENT OVERVIEW

On Wednesday, August 3rd, we'd like to invite you to the LIFE SAVER Land & Cruise Benefit. We'll gather, celebrate, and raise funds to help ensure that children who are abused, neglected or otherwise endangered have hope for a brighter future. This unique event will be held at the St. Norbert College Marina and promises to be livelier than ever. All proceeds will support Willow Tree Cornerstone Child Advocacy Center, a program of Family Services of Northeast Wisconsin.

WHY SPONSOR

The LIFE SAVER Land & Cruise Benefit is unlike any other in the region. It is often sold out the day ticket sales open and is attended by many of the area's up-and-coming leaders, influencers and professionals. The event features lively boat cruises along the Fox River, hors d'oeuvres, open bar, live music, and a whole lot of fun for a very important cause. Please consider becoming part of this fantastic fundraiser as an event sponsor.

ABOUT WILLOW TREE

Willow Tree is a safe, home-like facility that provides intensive services to victims of child abuse, neglect, and other endangerment. Through its uniquely child-centered approach, specially trained Willow Tree professionals have interviewed more than 4,000 children since opening in January 2011.



EVENT SCHEDULE WEDNESDAY, AUGUST 3RD

5:30 PM

Boat guests meet at St. Norbert College Marina on the Fox River

7:00 PM

Reception opens at St. Norbert College Marina

• **DRINKS** • **HORS D'OEUVRES** • **LIVE MUSIC**

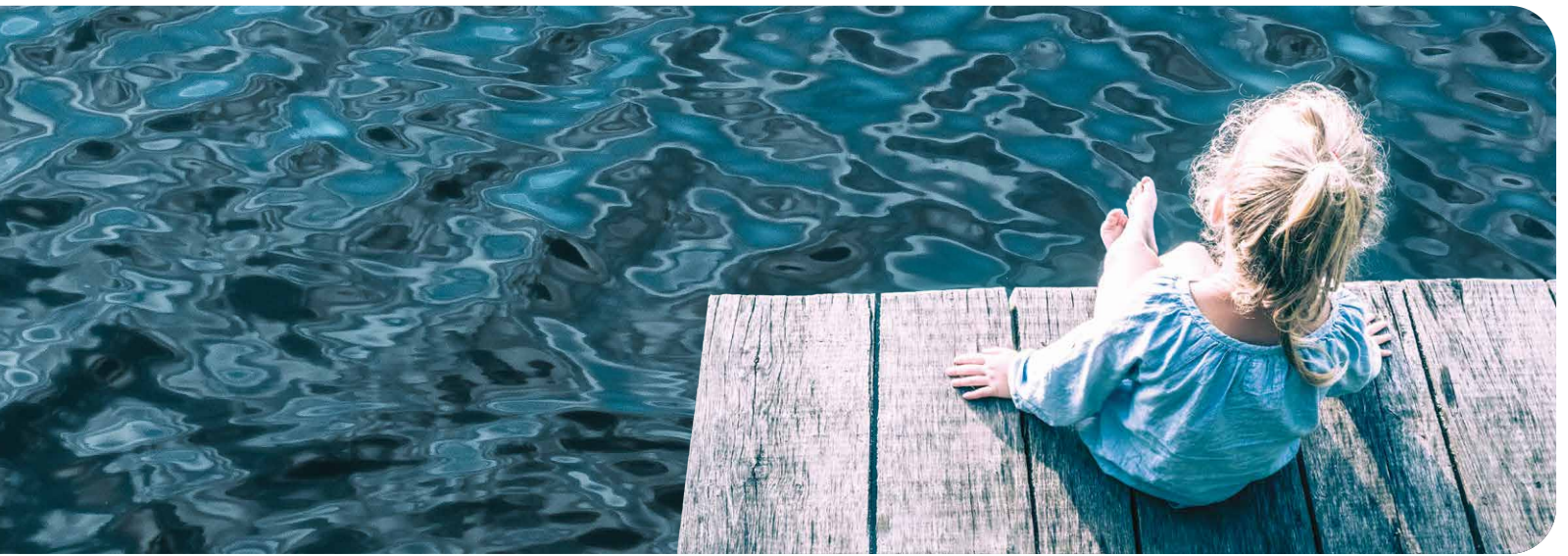
8:00 PM

Brief program about Willow Tree

10:00 PM

Event concludes





TICKET INFORMATION

CAPTAIN & CREW

Host a boat and invite your guests for the evening. Boats in various sizes are available. Boat and driver provided.

- 12-person boat **\$3,000**
- 10-person boat **\$2,500**
- 8-person boat **\$2,000**
- 6-person boat **\$1,500**

LAND PACKAGE

- **\$100** per person
- **\$180** per couple

SPONSORSHIP OPPORTUNITIES

This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

	ADMIRAL	LIFE SAVER	ANCHOR	BUOY	BEACON	12-PERSON BOAT	10-PERSON BOAT	8-PERSON BOAT	6-PERSON BOAT
	\$10,000	\$5,000	\$3,000	\$1,000	\$500	\$3,000	\$2,500	\$2,000	\$1,500
PREMIER LISTING in all event-related print, electronic, and media promotions	x								
PROMINENT LISTING in all event-related print, electronic, and media promotions	x	x							
Option to give out sponsor items in the GOODIE BAG	x	x							
VERBAL RECOGNITION during remarks at event	x	x							
AD in the event guide	Full-page	1/2 page	1/4 page						
LOGO in the event guide	x	x	x	x					
NAME on event signage	x	x	x	x	x				
NAME on event website	x	x	x	x	x				
Event boat/tickets	12-person boat	10-person boat	10 land tickets	6 land tickets	4 land tickets	12-person boat	10-person boat	8-person boat	6-person boat

FOR MORE INFORMATION

Visit:

familyservicesnew.org/life-saver-river-cruise/

Contact:

Tim Kneeland 920.619.5662 or Christy Policy 917.301.2297





Willow Tree

Cornerstone Child Advocacy Center
www.familyservicesnew.org/willow-tree/

Better Help for Child Abuse Victims

Before, when a child disclosed that someone was hurting them, they had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.



WILLOW TREE ADVISORY BOARD

Christy Policy (Chair)
Amanda Auricchio
Erin Enright
Kathy Hartman
Sherri Hoyman
Mike Jerry

Chad Jeskewitz
Charlie Millerwise
Courtney Peirce
Stacy Stecker
Tony Steffek
Travis Vanden Heuvel

LIFE SAVER BENEFIT COMMITTEE

Christy Policy (Co-Chair)
Tim Kneeland (Co-Chair)
Amanda Auricchio
Chad Jeskewitz
Charlie Millerwise
Courtney Peirce

Erin Enright
Jennie Garceau
Kathy Hartman
Sherri Hoyman
Stacy Stecker