Better Help for Child Abuse Victims

Before, when a child disclosed that someone was hurting them, they had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.

WILLOW TREE ADVISORY BOARD
- Christy Policy (Chair)
- Amanda Auricchio
- Erin Enright
- Kathy Hartman
- Sherri Hoyman
- Mike Jerry

LIFE SAVER BENEFIT COMMITTEE
- Christy Policy (Co-Chair)
- Tim Kneeland (Co-Chair)
- Amanda Auricchio
- Chad Jeskewitz
- Charlie Millerwise
- Courtney Peirce
- Erin Enright
- Jennie Garceau
- Kathy Hartman
- Sherri Hoyman
- Stacy Stecker

Start Here

Robin tells her story, while a detective, CPS worker, and State’s Attorney listen as a team.

Robin is referred to a counselor, who will help her heal.

Robin tells her teacher that she is being hurt by her new boyfriend at home.

Robin can see a doctor.

Robin comes to the CAC with her mom.

This is great!

...Robin talks to 3 people

WILLIE TREE
EVENT OVERVIEW

On Wednesday, August 3rd, we’d like to invite you to the LIFE SAVER Land & Cruise Benefit. We’ll gather, celebrate, and raise funds to help ensure that children who are abused, neglected or otherwise endangered have hope for a brighter future. This unique event will be held at the St. Norbert College Marina and promises to be livelier than ever. All proceeds will support Willow Tree Cornerstone Child Advocacy Center, a program of Family Services of Northeast Wisconsin.

WHY SPONSOR

The LIFE SAVER Land & Cruise Benefit is unlike any other in the region. It is often sold out the day ticket sales open and is attended by many of the area’s up-and-coming leaders, influencers and professionals. The event features lively boat cruises along the Fox River, hors d’oeuvres, open bar, live music, and a whole lot of fun for a very important cause. Please consider becoming part of this fantastic fundraiser as an event sponsor.

ABOUT WILLOW TREE

Willow Tree is a safe, home-like facility that provides intensive services to victims of child abuse, neglect, and other endangerment. Through its uniquely child-centered approach, specially trained Willow Tree professionals have interviewed more than 4,000 children since opening in January 2011.

EVENT SCHEDULE

WEDNESDAY, AUGUST 3RD

5:30 PM
Boat guests meet at St. Norbert College Marina on the Fox River

7:00 PM
Reception opens at St. Norbert College Marina
  • DRINKS  • HOR’S D’ŒUVRES  • LIVE MUSIC

8:00 PM
Brief program about Willow Tree

10:00 PM
Event concludes

TICKET INFORMATION

CAPTAIN & CREW

Host a boat and invite your guests for the evening. Boats in various sizes are available. Boat and driver provided.

• 12-person boat $3,000
• 10-person boat $2,500
• 8-person boat $2,000
• 6-person boat $1,500

LAND PACKAGE

• $100 per person
• $180 per couple

FOR MORE INFORMATION

Visit:
family.servicesnew.org/life-saver-river-cruise/

Contact:
Tim Kneeland 920.619.5662 or Christy Policy 917.301.2297
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SPONSORSHIP OPPORTUNITIES
This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

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