

2021 Sponsorship Opportunities

THE 33<sup>RD</sup> ANNUAL  
**GREEN  
& GOLD**  
GALA  
—  —



Presented by  
Family Services and Green Bay Packers Give Back

THE 33<sup>RD</sup> ANNUAL

# GREEN & GOLD

G A L A

## EVENT OVERVIEW

Family Services of Northeast Wisconsin invites you to support its 33rd Annual Green & Gold Gala presented by Green Bay Packers Give Back on **Friday, October 1, 2021** at the Lambeau Field Atrium. Funds raised support our programs to provide crisis intervention and counseling, help for at-risk youth, guidance for new parents and more. Join us to mingle with Packers Hall of Fame Alumni and hear stories about their days as players!

## ABOUT FAMILY SERVICES

Family Services is a nonprofit organization that strives to protect, heal and care for vulnerable children, families and individuals across Northeast Wisconsin. It offers a broad range of mental health and behavioral health services as well as programs designed to help children and families thrive.

- A leader in school-based mental health services
- Preventing suicide through its 24/7 Crisis Center and the Wisconsin Lifeline
- Experts in early childhood development and child abuse prevention

With your support, we can remind people that they are worth fighting for and there is hope for a bright future.

---

## EVENT SCHEDULE

### 5:00 PM

Reception featuring Packers Alumni, cocktails, hors d'oeuvres and silent auction

### 7:00 PM

Three-course dinner, program, live auction, and a conversation with Packers Alumni

### 9:00 PM

Live band and dancing

### 10:00 PM

Event concludes



## SPONSORSHIP OPPORTUNITIES

This premier event is a great way to promote your business while helping raise valuable funds for our wide range of programs and support services.

### PRESENTING \$30,000

- Exclusive logo/name placement in all event-related media and promotions
- Four corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests
- Complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



### HALL OF FAMERS \$20,000

- Three corporate tables of eight in a premier location
- Preferred selection of Packers alumni to be seated at each of your tables
- Open bar for all of your guests all evening
- Prominent large-scale logo placement at event
- Premium collectable memorabilia item for each of your guests
- Complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



### LEGENDS \$10,000

- Two corporate tables of eight in a preferred location
- Packers alumni seated at both of your tables
- Premium collectable memorabilia item for each of your guests
- Complimentary bottles of wine at each of your tables during dinner
- A full-screen, high-resolution advertisement digitally displayed during reception



### MVPs \$5,000

- One corporate table of eight in a select location
- Packers alumni seated at your table
- Premium collectable memorabilia item for each of your guests
- A full-screen, high-resolution advertisement digitally displayed during reception

### PRO-BOWLERS \$2,500

- One corporate table of eight
- Logo/name placement in digital display



## FOR MORE INFORMATION

Visit [greengoldgala.com](http://greengoldgala.com)

Or contact:

Jessica Gaedtke at 920-436-4360 ext. 1334 or [jgaedtke@familyservicesnew.org](mailto:jgaedtke@familyservicesnew.org)

