

2020 Sponsorship Opportunities

6th Annual  
**LIFE SAVER**  
**RIVER CRUISE**  
**BENEFIT**

08•12•20



# 6th Annual **LIFE SAVER** **RIVER CRUISE** **BENEFIT**

08.12.20

## **EVENT OVERVIEW**

On Wednesday, August 12th, the LIFE SAVER River Cruise returns once again to help ensure that children who are abused, neglected, or otherwise endangered have hope for a bright future. This year, we're focusing all of our efforts on the water! Guests will meet at the Ennis Inn Marina in De Pere to enjoy our signature boat cruises along the Fox River. All proceeds will support Willow Tree Cornerstone Child Advocacy Center, a program of Family Services of Northeast Wisconsin.

## **WHY SPONSOR**

The LIFE SAVER River Cruise is unlike any other in the region. It is often sold out the day ticket sales open and is attended by many of the area's up-and-coming leaders, influencers and professionals. The event features lively boat cruises along the Fox River with cocktails and hors d'oeuvres on the boats, plus a whole lot of fun for a very important cause. Although there will not be a traditional reception on land this year, you still have the opportunity to support vulnerable children in our community. Please consider becoming part of this fantastic fundraiser as an event sponsor.

## **ABOUT WILLOW TREE**

Willow Tree is a safe, home-like facility that provides intensive services to victims of child abuse, neglect, and other endangerment. Through its uniquely child-centered approach, specially trained Willow Tree professionals have interviewed more than 3,500 children since opening in January 2011.

---

## **TICKET INFORMATION**

### **CAPTAIN & CREW**

Host a boat and invite your guests for the evening. Boats in various sizes are available. Boat and driver provided.

- 10-person boat **\$2,000**
- 8-person boat **\$1,600**
- 6-person boat **\$1,200**



## SPONSORSHIP OPPORTUNITIES

This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

### ADMIRAL \$10,000+

- Premier listing as sponsor in all event-related print, electronic, and media promotions
- Premier placement of company logo &/or name on event signage and website
- A full-page ad in the event guide
- A 10-person boat for entertaining guests at event

### LIFE SAVER \$5,000

- Prominent listing as sponsor in all event-related print, electronic, and media promotions
- Prominent placement of company logo &/or name on event signage and website
- A 1/2-page ad in the event guide

### ANCHOR \$2,500

- Acknowledgement as sponsor in all event-related print, electronic, and media promotions
- Placement of company logo &/or name on event signage and website
- A 1/4-page ad in the event guide

### BUOY \$1,000

- Name listed in all event-related print and electronic promotions
- Name on event website and event signage
- Logo in the event guide

### BEACON \$500

- Name listed on event website and in event guide

## FOR MORE INFORMATION

Visit [familyservicesnew.org/life-saver-river-cruise/](http://familyservicesnew.org/life-saver-river-cruise/)

Or contact:

Tim Kneeland 920.619.5662

Christy Policy 917.301.2297





# Willow Tree

Cornerstone Child Advocacy Center  
www.familyservicesnew.org/willow-tree/

## Better Help for Child Abuse Victims

Before, when a child disclosed that someone was hurting them, they had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.



### WILLOW TREE ADVISORY BOARD

- |                       |                      |
|-----------------------|----------------------|
| Christy Policy, Chair | Lora Matzke          |
| Erin Enright          | Charlie Millerwise   |
| Kathy Hartman         | Courtney Peirce      |
| Sherry Hoyman         | Stacy Stecker        |
| Mike Jerry            | Travis Vanden Heuvel |
| Kristy Maney          | Eric Witczak         |

### LIFE SAVER RIVER CRUISE COMMITTEE

- |                       |                    |
|-----------------------|--------------------|
| Christy Policy, Chair | Kristy Maney       |
| Erin Enright          | Lora Matzke        |
| Kathy Hartman         | Charlie Millerwise |
| Sherry Hoyman         | Courtney Peirce    |
| Chad Jeskewitz        | Stacy Stecker      |
| Tim Kneeland          |                    |