

THE 32<sup>ND</sup> ANNUAL  
**GREEN & GOLD**  
G A L A

## Event Overview

Family Services of Northeast Wisconsin invites you to support its **32<sup>nd</sup> Annual Green & Gold Gala** presented by the Green Bay Packers on **September 18, 2020**. This year's event will be held fully online for the first time. Funds raised support counseling and crisis intervention services, early childhood and at-risk youth programs, and programs to prevent child abuse and sexual assault. Last year's Gala was attended by over 800 guests and raised over \$500,000. Join us for a unique virtual experience featuring exclusive interviews and appearances by **Green Bay Packers Alumni** while supporting a great cause in Northeast Wisconsin.

## About Family Services

Family Services is a nonprofit organization that strives to **protect, heal and care** for vulnerable children, families and individuals.

- A leader in school-based mental health services.
- Preventing suicide through its 24/7 Crisis Center.
- Experts in early childhood and child abuse prevention.

With your support, we can remind people that they are worth fighting for. That there is hope for a bright future.

## Event Features

- Live, interactive pre-show
- Entertaining hosts and special guests
- Packers Alumni interviews and appearances
- Silent and live auction items

## Sponsorship Opportunities

This premier event is a great way to promote your business to an even larger audience than in years past while helping raise valuable funds to support children and families in our community. Sponsor levels are listed below with more information on the reverse side.

- Presenting - \$30,000
- Hall of Famers - \$20,000
- Legends - \$10,000
- MVPs - \$5,000
- Pro-Bowlers - \$2,500



Presented by

GREEN BAY PACKERS  
**GIVE BACK** 

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### Presenting Sponsor - \$30,000

- Exclusive logo/name placement in all event-related media and promotions.
- Four Party in Place packages to host up to 10 guests at your chosen location(s).
  - Each package includes: Salad, entrée, and dessert for 10 people; two bottles of wine; selfie sign for photos and swag items.
- Four Signature Cocktail packages.
- Green Bay Packers premium collectible item for each of your guests.
- Personalized sponsorship message from a Packers Alumnus during the show.
- Pre-recorded message of support from a leader in your company.
- A full screen, high resolution advertisement digitally displayed during show.



### Hall of Famers - \$20,000

- Three Party in Place packages to host up to 30 guests at your chosen location(s).
  - Each package includes: Salad, entrée, and dessert for 10 people; two bottles of wine; selfie sign for photos and swag items.
- Three Signature Cocktail packages.
- Green Bay Packers premium collectible item for each of your guests.
- Personalized sponsorship message from a Packers Alumnus during the show.
- Pre-recorded message of support from a leader in your company.
- A full screen, high resolution advertisement digitally displayed during show.



### Legends - \$10,000

- Two Party in Place packages to host up to 20 guests at your chosen location(s).
  - Each package includes: Salad, entrée, and dessert for 10 people; two bottles of wine; selfie sign for photos and swag items.
- Green Bay Packers premium collectible item for each of your guests.
- Personalized sponsorship message from a Packers Alumnus during the show.
- A full screen, high resolution advertisement digitally displayed during show.



### MVPs - \$5,000

- One Party in Place package to host up to 10 guests at your chosen location(s).
  - Package includes: Salad, entrée, and dessert for 10 people; one bottle of wine; selfie sign for photos and swag items.
- Green Bay Packers premium collectible item for each of your guests.
- Personalized sponsorship message from a Packers Alumnus during the pre-show.
- A full screen, high resolution advertisement digitally displayed during show.



### Pro-Bowlers - \$2,500

- One Party in Place package to host up to 10 guests at your chosen location(s).
  - Package includes: Salad, entrée, and dessert for 10 people; selfie sign for photos and swag items.
- Name placement during show.

