



FOR IMMEDIATE RELEASE
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Great Turkey Giveaway Benefits Local Families

(Green Bay, Wis.) – Anytime Fitness’ East side location has partnered with Family Services of Northeast Wisconsin and the Healthy Families program to make this Thanksgiving special for eight local families. Through the Great Turkey Giveaway, established by Club Director, Kyle Sellers, the fitness center has provided complete meals for families in need while also promoting fun and fitness for club members.

The challenge was carried out by eight teams, a total of 72 members who were dedicated to working out, donating funds, and contributing to a food drive throughout the month of November. From November 1 – 21, each day a team member went to the gym, the size of the turkey to be donated was increased by ¼ lb. By Tuesday, November 22, when the turkeys were purchased, almost every turkey weighed in at 25 lbs.

Due to the overwhelming support and enthusiasm by the club, each family was also supplied with the traditional meal necessities, including ingredients for green bean casserole, mashed potatoes, cranberry sauce, and stuffing, topped off with a pumpkin pie. Gift cards were also provided.

Deliveries were made to the Healthy Families office on Tuesday with a personal delivery to one of the families’ homes. “This is truly a blessing,” stated the young mother of two. “It will be a happy, worry-free holiday due to the generosity of so many. We are very grateful.”

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FOR THE EDITOR:

About Healthy Families: Healthy Families is a voluntary, home visitation program that offers intensive support to parents and their children from birth to age 5. Most services are provided right in the family's home with a primary goal to help new parents meet the challenges of parenting and get babies off to the best start possible.

About Family Services: Family Services of Northeast Wisconsin is a non-profit, human services agency that provides healing, happiness and healthy lifestyles for the children and families of Northeast Wisconsin. The agency offers more than 30 programs that support the people of our communities during challenges and transitions in their lives.

Family Services of Northeast Wisconsin, Inc.
www.familyservicesnew.org



(From Left to Right) Kyle Sellers, of Anytime Fitness with a mother and her children from the Healthy Families program, Julie Ferral of Family Services, and Samantha Fenlon of Family Services.



Healthy Families staff with Kyle Sellers of Anytime Fitness.



Anytime Fitness members and contributors to the Great Turkey Giveaway.