



**FOR IMMEDIATE RELEASE**

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### **Green & Gold Gala Raises Record Proceeds for Local Youth Programs**

**(Green Bay, Wis.)** – Family Services of Northeast Wisconsin, Inc., in partnership with the Green Bay Packers, held its **23<sup>rd</sup> Annual Green & Gold Gala** on **Thursday, September 29** at the Lambeau Field Atrium. This year's event **raised record proceeds of \$111,000**, which will be used to fund programs that keep homeless youth safe, provide a healing place for abused children, and help high-risk families with young children succeed.

More than 450 guests attended the event, including 20 Packer greats - Willie Davis, Johnnie Gray, Jim Taylor, Lynn Dickey, and Frank Winters, to name a few. Guests enjoyed fine food, a silent and live auction, and raffles. A brief program featured the work and mission of Family Services, while also honoring two local organizations for their contributions to the betterment of our community. Family Services' 6<sup>th</sup> annual **Cherish the Child Award** was presented to the **Community Partnership for Children** in honor of their commitment to ensuring that all children are safe, healthy and enter school prepared to learn. The **2011 Leadership Award** was presented to the **Green Bay Packers** in recognition of their support of hundreds of local charities and benefits, resulting in a stronger community for all.

Volunteers serving on this year's event planning committee were **Kristy Maney** (Chair), **Mark McMullen** (Honorary Chair), **Jeff DeBakker**, **Cathy Dworak**, **Allison Kline**, **Paula Kiley**, **Sherry Lau**, **LuEllen Oskey**, **Bonnie Paradies**, and **Pat Scott**. Major sponsors of the event included **Associated Bank**, **Cellcom**, **Green Bay Packaging** and **Green Bay Packaging Coated Products**, **Prevea Health**, **Schneider National**, **Schreiber Foods**, the **Green Bay Packers**, and **WBAY**.

Family Services is a non-profit, human services agency that protects, heals and cares for the children and families of Northeast Wisconsin. Through more than 30 comprehensive programs, Family Services supports the people of our communities during challenges and transitions in their lives.

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**FOR THE EDITOR:**

**About Family Services:**

Family Services of Northeast Wisconsin is a non-profit, human services agency that provides healing, happiness and healthy lifestyles for the children and families of Northeast Wisconsin. The agency offers more than 30 programs that support the people of our communities during challenges and transitions in their lives.

**Family Services of Northeast Wisconsin, Inc.**

*www.familyservicesnew.org*