



**FOR IMMEDIATE RELEASE**  
September 14, 2011

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### **Packers Alumni Weekend Kicks Off at the Green & Gold Gala**

*More than 20 Packers Alumni will be featured at the 23<sup>rd</sup> annual Green & Gold Gala, a fundraiser to support Family Services' programs that inspire, strengthen and encourage local youth.*

**(Green Bay, Wis.)** – In partnership with the Green Bay Packers, Family Services will host its **23<sup>rd</sup> Annual Green & Gold Gala** on **Thursday, September 29** at the **Lambeau Field Atrium**. Guests will join Packers Alumni Lynn Dickey, Paul Coffman, Frank Winters and more for an evening of fine dining and fun with all proceeds benefiting the child and youth programs of Family Services.

Doors for the event open at 6:00 p.m. with dinner served at 7:00 p.m. Silent and live auctions will feature items such as a one-of-a-kind Aaron Rodgers autographed Super Bowl XLV uniform, an African safari, a Broadway show package, a wine connoisseur collection, Packer autographed items, and much more.

The goal for this year's event is to raise \$110,000 in proceeds to support programs that promote healing, happiness and hope for local kids and families. Programs include Healthy Families, helping high-risk families with young children succeed, the Sexual Assault Center which provides a healing place for abused children, and the Transitional Living Program that keeps homeless youth safe.

WBAY Channel 2 Anchor, Bill Jartz, will host this year's event. Other major sponsors include Green Bay Packaging, Green Bay Packaging Coated Products, Schneider National, Prevea Health, Schreiber Foods, Associated Bank, and the Green Bay Packers.

Tickets are \$150 each or \$1,500 for a business table sponsorship. Online registrants receive a discounted price of \$135 per person. Call Samantha Fenlon at 920-436-4360 ext. 1242 or register online at [www.familyservicesnew.org/gala](http://www.familyservicesnew.org/gala).

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**FOR THE EDITOR:**

Family Services of Northeast Wisconsin is a non-profit, human services agency that protects, heals, and cares for the children and families of Northeast Wisconsin. The agency offers more than 30 programs that support the people of our communities during challenges and transitions in their lives. In 2010, more than 25,000 local children and families received assistance from Family Services.

**Family Services of Northeast Wisconsin, Inc.**

*www.familyservicesnew.org*