



**FOR IMMEDIATE RELEASE**  
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### **Butterfly Festival Promotes Child Abuse Prevention**

**(Menasha, Wis.)** – Parent Connection, a program of Family Services, will be hosting its 2<sup>nd</sup> Annual Butterfly Festival on Saturday, June 19 to support child abuse prevention efforts in the Fox Cities. This family fun event will be held at City Park in Downtown Appleton, opening at 9:00 am with registration and light breakfast foods. Other activities include face painting and crafts, kids’ games and entertainment, and butterfly demonstrations by Mosquito Hill Nature Center. In the spirit of “Helping Families Fly”, the event will close with a group butterfly release at 10:45 am.

“Parent Connection supports hundreds of Fox Cities families each year, providing family education and promoting positive parenting,” says event organizer and volunteer Susanne Lumsden. “Proceeds from this event will help the program continue their important work in this community, helping to give our kids the best start possible.”

A family registration of \$10 includes all activities and one butterfly per family. Additional butterflies can be purchased for \$10 each. Advanced registration is required. Register on-line at [www.familyservicesnew.org](http://www.familyservicesnew.org) or call 920-739-4226 ext. 108 for more information.

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#### **FOR THE EDITOR:**

Parent Connection is a parent education and support program designed to “Encourage, Strengthen and Support Families.” The program offers a variety of services, each designed to ease the transition into parenthood and make parenting less stressful and more enjoyable. Programs and services include family wellness workshops, home visitation for first-time parents, a teen parent mentoring program, parent/child enrichment groups, and family fun events.

**Family Services of Northeast Wisconsin, Inc.**  
[www.familyservicesnew.org](http://www.familyservicesnew.org)