Butterfly Festival Raises Record Proceeds for Child Abuse Prevention

(Menasha, Wis.) – The 6th annual Butterfly Festival, held on Saturday, June 21 at City Park in Appleton, raised record proceeds of $67,049 for child abuse prevention services in the Fox Valley. Funds raised at the event benefit the Parent Connection program of Family Services, a parent education and early learning program with offices in Menasha and Oshkosh.

More than 2,800 guests attended the event, participating in children’s games and crafts, raffles, and a kids’ experience zone sponsored by local businesses. A brief program featured the work and mission of Parent Connection. The event culminated with a release of nearly 1,000 butterflies, representing Parent Connection’s dedication to “Helping Families Fly.”

Volunteers serving on this year’s event planning committee were Susanne Lumsden (Chair), Lisa Betley, Marissa Downs, Lyssa King, Ann Krieg and Katie Sharratt. GLK Foods, Hand to Shoulder Center of Wisconsin, RLJ Dental/Fox Valley Orthodontics, and Dr. Eric and Mary Erickson were major sponsors of the event.

Parent Connection provides home visitation, family wellness workshops and other targeted services that prevent child abuse by educating parents, strengthening families and enhancing family stability.

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PHOTO CAPTION:
Butterfly Festival guests gather for a group release of nearly 1,000 butterflies.

FOR THE EDITOR:
Parent Connection is a parent education and early learning program that encourages, strengthens and supports families. The program offers a variety of services, each designed to ease the transition into parenthood and make parenting less stressful and more enjoyable. Services include home visitation for first-time parents, family wellness workshops, teen parent programs, dads programs, family fun events, and more.

Family Services of Northeast Wisconsin, Inc.
www.familyservicesnew.org