FOR IMMEDIATE RELEASE
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Butterfly Festival Promotes Child Abuse Prevention

(Menasha, Wis.) – Parent Connection, a program of Family Services, will be hosting its 7th Annual Butterfly Festival on Saturday, June 20 to support child abuse prevention efforts in the Fox Cities. This family fun event will be held at City Park in downtown Appleton, opening at 9:00 am with registration and a light breakfast. Other activities include face painting and crafts, children’s games, inflatable activities, a kids’ experience zone, and butterfly demonstrations. The event will close with a group release of more than 1,000 butterflies at 11:45 am.

“Parent Connection is a vital child abuse prevention program that strengthens and supports families in the Fox Cities,” said event organizer and volunteer Susanne Lumsden. “The Butterfly Festival is a fun way for the community to support the efforts of Parent Connection while helping our families fly.”

A family registration of $15 includes all activities and one butterfly per family. Additional butterflies can be purchased for $10 each. Families can also join the Butterfly Club for $100. Families are encouraged to register in advance at www.familyservicesnew.org.

For more information, contact Angie Pestka, Development Coordinator, at 920-436-4360 ext. 1242 or apestka@familyservicesnew.org.

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FOR THE EDITOR:
Parent Connection is a parent education and support program designed to “Encourage, Strengthen and Support Families.” The program offers a variety of services, each designed to ease the transition into parenthood and make parenting less stressful and more enjoyable. Programs and services include family wellness workshops, home visitation for first-time parents, a teen parent mentoring program, parent/child enrichment groups, and family fun events.

Family Services of Northeast Wisconsin, Inc.
www.familyservicesnew.org