

GREEN & GOLD

G A L A

September 23, 2017



Event Overview

Family Services of Northeast Wisconsin invites you to support our **29th Annual Green & Gold Gala** presented by the Green Bay Packers in **September 23, 2017** at the Lambeau Field Atrium. Funds raised support Family Services and our programs that help vulnerable children and youth. Last year's event raised over \$290,000 and was attended by almost 700 guests. Join us this year and mingle with **Packer Hall of Fame Alumni** while hearing stories from their days as players.

About Family Services

Family Services is a nonprofit organization that strives to **protect, heal, and care** for children and their families.

- We help abused children heal
- We provide safe shelter for homeless youth
- We save teens from suicide through crisis intervention

Every year we improve thousands of children's lives by giving them hope for a bright future and strength to overcome their challenges.

Event Schedule

- 4:00 pm VIP Reception featuring Packer Alumni
- 5:00 pm Gala Cocktails, Hors d'oeuvres & Silent Auction
- 6:00 pm Dinner
- 6:30 pm Program & Alumni Panel Conversation
- 7:30 pm Live Auction
- 8:00 pm Event Concludes



Sponsorship Opportunities

This premier event is a great way to promote your business while helping raise valuable funds in support of vulnerable children. Sponsor levels are listed below with more information on the reverse side.

- Presenting - \$25,000
- Platinum - \$15,000
- Gold - \$7,500
- Green - \$4,000
- Table - \$1,500
- Décor - \$750

Presented by the
Green Bay Packers



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Presenting Sponsor - \$25,000

- Exclusive logo/name placement in all event-related media and promotions.
- Four corporate tables of eight reserved in a premier location.
- Prominent large-scale logo placement at event.
- Exclusive VIP reception with select Packer alumni for all your guests.
- Alumni autographed mini helmet and photo for each of your guests.
- Dedicated table beverage service during dinner.
- A full screen, high resolution advertisement digitally displayed in a slideshow during reception.



Platinum Sponsor - \$15,000

- Prominent logo/name placement in all event-related media and promotions.
- Three corporate tables of eight reserved in a premier location.
- Preferred selection of Packer alumni to be seated at each of your tables.
- Prominent large-scale logo placement at event.
- Exclusive VIP reception with select Packer alumni for all your guests.
- Alumni autographed mini helmet and photo for each of your guests.
- Dedicated table beverage service during dinner.
- A full screen, high resolution advertisement digitally displayed in a slideshow during reception.



Gold Sponsor - \$7,500

- Logo/name placement in all event-related media and promotions.
- Two corporate tables of eight reserved in a preferred location.
- Packer alumni seated at both of your tables.
- Four tickets to an exclusive VIP reception featuring select Packer alumni.
- Alumni autographed mini helmet and photo for each of your guests.
- Dedicated table beverage service during dinner.
- A full screen, high resolution advertisement digitally displayed in a slideshow during reception.



Green Sponsor - \$4,000

- Logo/name placement in select event-related media and promotions.
- One corporate table of eight reserved in a preferred location.
- Packer alumni seated at your table.
- Two tickets to an exclusive VIP reception featuring select Packer alumni.
- Alumni autographed mini helmet and photo for each of your guests.
- Dedicated table beverage service during dinner.
- A full screen, high resolution advertisement digitally displayed in a slideshow during reception.



Table Sponsor - \$1,500

- One corporate table of eight reserved in a select location.
- Logo/name placement in digital display.

Décor Sponsor - \$750

- Four event tickets (1/2 table).
- Named placement in digital display.

